



Authorized  
Dealer

Serving homeowners  
and businesses in the  
Greater Lehigh Valley since 1929

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FEBRUARY 2026

[ PERSONALLY SPEAKING ]

## Historically Cold Winters Point Up Value of Our Two “Peace of Mind” Protection Programs

**Extremely low temperatures and record snowfalls** have been the cold reality this winter. Few feel the impact of bone-chilling cold more than heating and fuel delivery service providers like Deiter Bros.

**Even the most thorough projections, planning and preparation** cannot overcome physical constraints that mount with week after week of extreme cold and snow. Despite them all, I am proud of the way our team continues to fight through the challenges, delivering on the service, products and promises Deiter Bros. is known for.

Historically cold winters like this point up the reasons why Deiter Bros. offers two “Peace of Mind” programs – our **Automatic Fuel Delivery** and **Planned Maintenance Agreement** programs.

Customers on Automatic Fuel Delivery never have to worry about running out of propane or heating oil. Planned Maintenance Agreement customers are assured of top-tier priority dispatch of Deiter Bros. Service squads for emergency service on their HVAC systems, as well as many other benefits.

**We strongly encourage all customers** to learn more about these two blankets of protection for your family’s comfort and peace-of-mind... especially during extreme weather like we have experienced this historically cold winter. See Page 5 of this issue now for more facts.

**Speaking of history**, it will come alive throughout 2026 as America celebrates its 250th anniversary. The Lehigh Valley played some very important roles during the remarkable birth of this great nation.

So, this issue of *Comfort Courier* is dedicated to sharing 774336 facts on the local people, places and patriotic pride that forged our own Lehigh Valley’s place in American history.

On behalf of the Deiter Family, many thanks for the opportunity to serve your family.



James G. Deiter,  
President, Deiter Bros.

IN THIS ISSUE

**10** PERFECT **Winners**  
of

**FREE \$50 CREDIT**

In this *Comfort Courier* there are **10 customer account numbers** hidden throughout the articles. If one of them is yours, you are an **INSTANT WINNER** of \$50 credit to your account.

We have included your customer account number in the newsletter announcement email. Check your number, then read the *Comfort Courier* carefully. If you spot your number, give us a call and we will immediately credit your account with \$50 good for ANY purchase from Deiter Bros.

GOOD LUCK!

Thank You for Voting for Us!



Deiter Bros! 36th Year as #1!

# AMERICA'S 250<sup>TH</sup>

## Experience a Revolutionary Year of Events ...Here in Our Own Community!

To showcase America's 250th Anniversary, dozens of fascinating, family-friendly events, educational expos and entertainment will be happening throughout the Lehigh Valley in 2026. Many are even in the actual places where America's Founding Fathers – George Washington, Benjamin Franklin, John Adams and other liberty-loving patriots – made 770553 history happen here in our Lehigh Valley during our nation's Colonial and Revolutionary War eras.

To start planning your own "can't miss" revolutionary experiences, check out these websites for facts on all the Lehigh Valley's historic happenings on the 2026 calendar:

- Lehigh Valley **PASSPORT TO HISTORY**  
LVhistory.org
- Lehigh Valley **HERITAGE MUSEUM**  
LehighCountyHistoricalSociety.org
- DISCOVER Lehigh Valley**  
DiscoverLehighValley.com/things-to-do/history
- Moravian Museum and HISTORIC BETHLEHEM**  
HistoricBethlehem.org

## ☆☆☆ America's Birthday Celebration SAVINGS! ☆☆☆

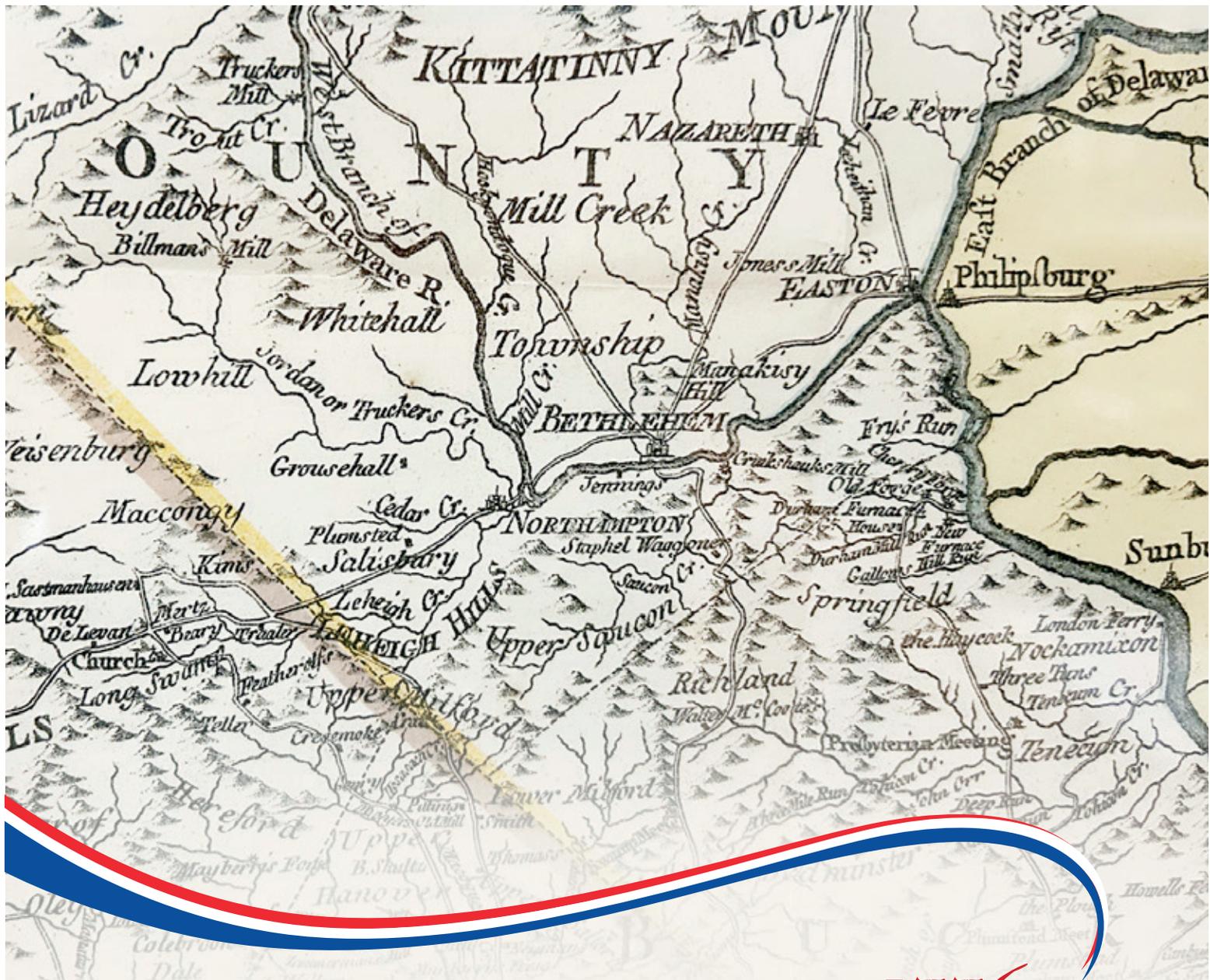
**\$250 OFF** Any New Heating or Cooling System  
**EXCLUSIVELY FROM DEITER BROS.!**

- ★ **Top-Quality American-Made Heating & Air Conditioning Systems.**
- ★ **Installed & Backed by Deiter Bros. All-American Tech & Service Teams.**
- ★ **YES! This Offer Can Be Combined with the AMERICAN STANDARD SALES EVENT Rebates (Up to \$850 Off). See Facts on Page 5 of This Issue.**

— Offer Expires May 31, 2026. Act NOW! —

Promo Code:  
**STARS250**

CALL:  
**610-868-8566**



## Here's How the Lehigh Valley Looked in 1776

Shown here is a section of an authentic map of the Province of Pennsylvania from the 1770s. It provides an interesting glimpse into how the region which would later become known as the Lehigh Valley was depicted at the time of America's birth in 1776.

Study it and you'll discover numerous historic curiosities which are, quite literally, closer to home than you may have known. For example:

- The Lehigh River was then known as the "West Branch of the Delaware River".
- The City of Allentown was then a small village called "Northampton", dwarfed by the more developed communities of Bethlehem and Easton.
- "Maccongy" was the central hamlet of an area which later became two of Pennsylvania's fastest growing townships, Upper and Lower Macungie.

Perhaps you can even find the 766972 location of your own home community as it appeared back when our nation was born!



Deiter Family Favorite for Local History:

## *The Sun Inn of Bethlehem*

The Lehigh Valley has a wealth of places which can provide an interesting feel for our historic American roots. And all 259277 are worth a visit. But if you really want to step into a time machine capable of transporting your imagination back into our region's colonial past, visit Deiter Bros.' beloved hometown of Bethlehem and pay a visit to the Sun Inn.

This well-preserved haven of hospitality is one of the crown jewels of Historic Bethlehem's Colonial district, which in itself holds the global distinction as a UNESCO World Heritage Site with the "Moravian Church Settlements-Bethlehem" inscription. Located at the crest of Bethlehem's scenic Main Street, the structure and its adjoining courtyard were built in 1758. Today the Sun Inn is a popular dining and drinking establishment, yet its original Colonial character is still unassailably evident.

The interior's stone walls and rooms are ornamented with an array of utilitarian implements from the 1700s. Among them, a vintage bed which originally featured a straw or feather mattress suspended by a rough lattice-work of 6199 hemp ropes which could be adjusted to accommodate the sleeper's preference for a firm or softer slumber. The old rhyme "good night, sleep tight, don't let the bedbugs bite" referred to tightening the ropes on just such a bed frame for a firmer surface (as well as the common curse of hoteliers even to this day: bedbugs).

But what distinguishes the Sun Inn of Bethlehem from almost every other Colonial site this side of Independence Hall in Philadelphia is its guest book from that era. The Moravians who ran the inn were well known throughout the colonies for being accommodating hosts offering hearty meals, excellent beer and meticulously clean guest suites and sleeping quarters. No wonder the Sun Inn's list of patriotic patrons reads like a "Who's Who" of Early American history. And, oh, if those old stone walls could talk!

Among the famous figures who made the Sun Inn of Bethlehem their home away from home are:

*George and Martha Washington*   *John and Abigail Adams*  
*Benjamin Franklin*   *Alexander Hamilton*  
*Marquis de Lafayette*   *Samuel Adams*  
*Ethan Allen*   *John Hancock*   *Baron von Steuben*  
*Paul Revere*   *John Paul Jones*

## Priority Dispatch for 24/7 Emergency Repair Service Assured with Our PLANNED MAINTENANCE AGREEMENT

Your heating system works tough overtime hours during winters like we are now experiencing. Breakdowns happen, and usually during the worst times—after hours, weekends, even holidays. It can be very difficult to get reliable repair service to your home in a timely manner. Long waits can mean severe cold for your family or costly damage to your home, like frozen water pipes.

With a Planned Maintenance Agreement you can count on responsive 24-hour Priority Dispatch of Deiter Bros.' service team to your home.

There's never an extra charge for overtime, weekends or holidays. And even a 20% discount on repairs!

Every Planned Maintenance Agreement for Deiter Bros. customers also includes the Annual Tune-Up and Cleaning recommended by manufacturers of HVAC equipment to keep your 23789 system running at top energy efficiency.

## AUTOMATIC DELIVERY Program Ensures "Never Run Out" Fuel Service... Regardless of Weather!

Whether you heat with propane or heating oil, **Deiter Bros. Automatic Delivery Program** provides the extra assurance that you will never run out of heating fuel.

Your fuel deliveries are calculated and scheduled based on usage history, weather conditions and other factors. It is a reliable way to eliminate the 3992 need to keep checking your fuel tank AND call for every fuel delivery. You can also stop worrying about running out and getting an on-time fuel delivery during extended periods of cold weather.

This additional peace-of-mind service is available at no additional cost for Deiter Bros. customers.

Join the Families with Deiter Bros.'  
AUTOMATIC DELIVERY and  
PLANNED MAINTENANCE AGREEMENTS!

Call NOW: 610-868-8566

For more facts, visit [www.dbrothers.com](http://www.dbrothers.com).

[ LIMITED TIME OFFER ]

New, High-Efficiency  
FURNACES, HEAT PUMPS & MORE  
Installed In Time for Spring!

*American Standard*  
HEATING & AIR CONDITIONING



Rebate Available  
Exclusively from,  
**DEITER BROS.,**  
Lehigh Valley's American  
Standard Customer Care Dealer

INSTANT REBATE  
Up To

**\$850.00**

on:

- Ducted System Combinations
- Multi Speed Low Profile Heat Pump Systems
- Package Units
- Standalone Furnaces

Products are eligible based on availability and must be sold/installed/claimed during the Effective Period.

Don't miss this opportunity!  
Sale Starts March 1, 2026.

Offer Valid WHILE SUPPLIES LAST or  
May 31, 2026, Whichever Comes First.

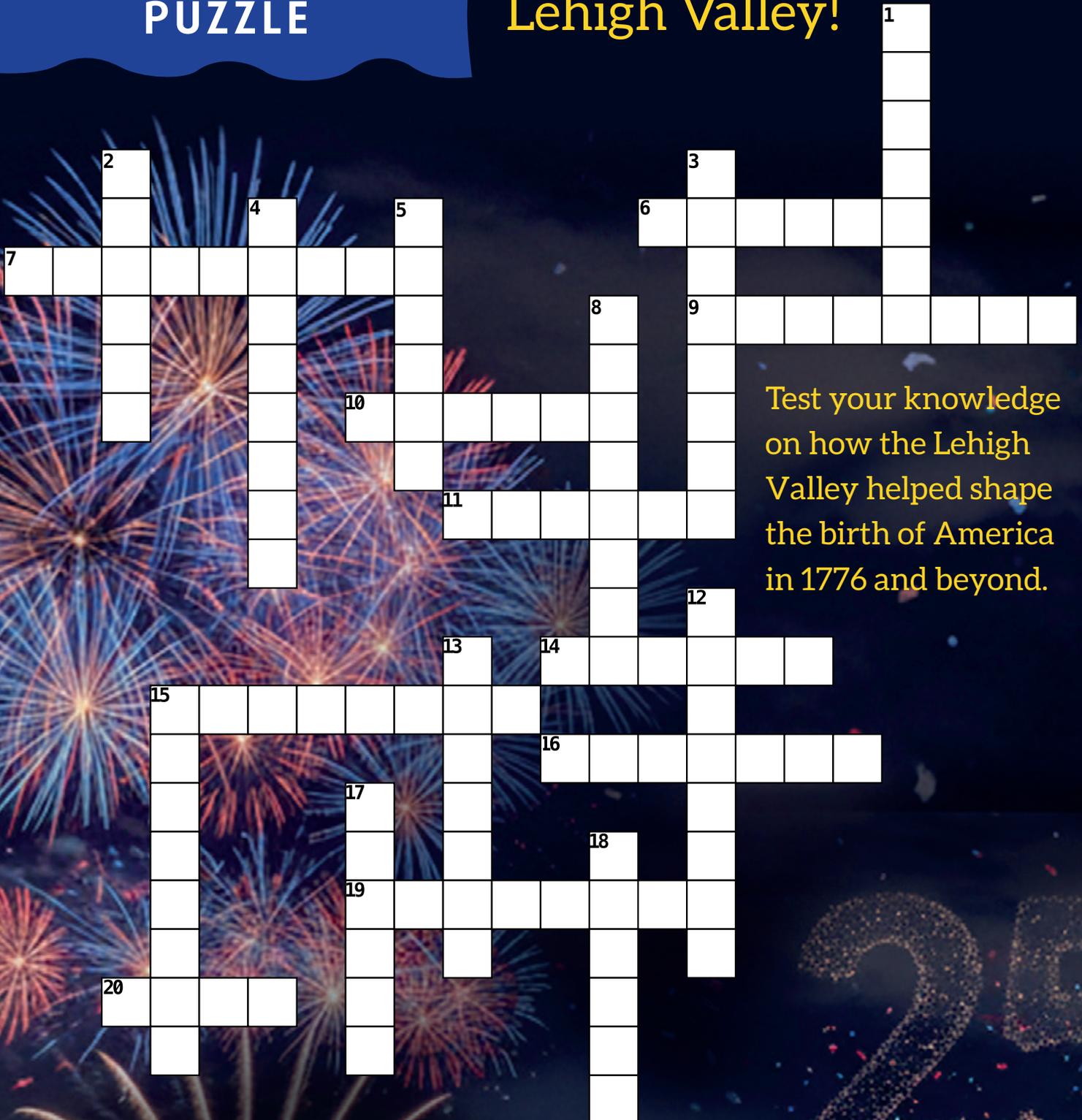
Contact Deiter Bros. NOW at  
610-868-8566.



# CrossWise

PUZZLE

## History Happened Here, Lehigh Valley!



Test your knowledge on how the Lehigh Valley helped shape the birth of America in 1776 and beyond.

**PLAY ONLINE:** Go to <https://crosswordlabs.com/view/history-happened-in-lehigh-valley>

**PLAY ON PAPER:** Go to [www.dbrothers.com/newsletter](http://www.dbrothers.com/newsletter) and download a PDF to print out

**ANSWERS?** Go to [www.dbrothers.com/newsletter](http://www.dbrothers.com/newsletter) and download a PDF

## ACROSS

6. The first name of the First Lady to first visit the Lehigh Valley.
7. Local ladies considered this dashing young Frenchman “ooh la la” during his 1778 convalescence in Bethlehem after being wounded at the Battle of Brandywine.
9. The church where the Liberty Bell was hidden from September 1777 until June 1778 is located on this main street in Allentown.
10. Last name of Lehigh Valley’s sole signer of the Declaration of Independence. His home in Catasauqua is a National Historic Landmark.
11. The first proclamation of the American Declaration of Independence took place in this Lehigh Valley city on July 8, 1776.
14. Name of British king who declared in 1775 that rebellious American colonists would hang for treason against the Crown.
15. When General Washington visited this church at 27 North 3rd Street in Easton, it had been repurposed to serve his wounded soldiers as a \_\_\_\_\_.
16. If seized by the British, this bronze icon of the American revolution may have been “recycled” into these weapons of war.
19. Yankee Doodle’s favorite form of pasta.
20. Today’s Lehigh Valley homeowners have many choices to heat their homes. In 1776, they had just this one.

## DOWN

1. First name of America’s second First Lady to stay at the Sun Inn in Bethlehem.
2. Equipped with these Lehigh Valley-made products, John Adams declared the newly formed Continental Army to have “the most accurate marksmen in the world.”
3. Family name associated with the “Publick House” which hosted John Adams, Benjamin Franklin and others. It is the oldest structure in Easton.
4. Pennsylvania was the second colony to join the United States of America. Which was the first?
5. Language spoken by most Lehigh Valley residents in 1776.
8. \_\_\_\_\_ Day in Easton is an annual festival to celebrate our region’s patriotic legacy.
12. Bespectacled Founding Father who was a regular visitor to sites throughout the Lehigh Valley.
13. His flamboyant signature on the Declaration of Independence was also inked on the Sun Inn guest book during his visit to Bethlehem.
15. Long before this Founding Father’s LAST name became the title of a Broadway hit, he was a guest at Bethlehem’s Sun Inn in 1791.
17. First name of President John Adams’ patriotic second cousin. His name lives on in in-foamy at the Lehigh Valley’s largest brewery.
18. Name for American colonists who remained loyal to the British Crown during the American Revolution.



## Steer Clear of Cold Weather Blues at ***America On Wheels***

Looking to beat your family's winter blahs without breaking the bank? One of the nation's most amazing (and affordable!) tributes to the automotive arts, imagination and piston-pumping action awaits you at the gleaming America On Wheels Museum, centrally located at 5 North Front St. in Allentown.

If you and your family and friends love cars, this is a "can't miss" destination featuring the finest in rare classics, muscle cars, tremendous trucks and much more. Visit soon and experience these TWO world-class exhibits:

### **World of Transportation** (LEGO® Tribute)

Witness a wondrous, sprawling, ever-active cityscape alive with cars, trains, downtown skyscrapers and leafy suburban neighborhoods complete with kids and playgrounds, all humming along in incredible detail...and ALL built from millions of LEGOs! This one-of-a-kind spectacle will amaze, amuse and inspire visitors of all ages. Presented in partnership with the Pennsylvania LEGO Users Group (PennLUG).

### **Battle of the Car Clubs III**

The Best of the Best cars from three of the top car clubs in Pennsylvania and West Virginia are locked in a high-combustion contest to see who wins the coveted Crown of Chrome. And YOU get to cast critical 133611 votes during your visit! Don't miss this wheel-to-wheel standoff between the finest in high-powered Detroit muscle (Dodge Vipers), sleek British sophistication (MGs, Triumphs, Sunbeams and Jaguars) and the quirky cool of America's first (and cutest) compact cars (Nash Metropolitans).

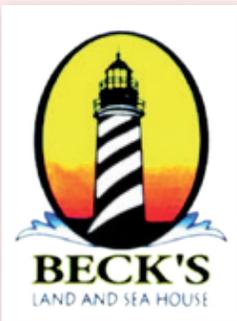
- 
- **Open Wednesday to Saturday 10 am to 4 pm; Sundays Noon to 4 pm**
  - **FREE Kids Thursdays! Admission Free for Ages 12 & Under Every Thursday. Children 4 and Under Free Every Day.**
  - **Deep Discounts Daily for Seniors, Veterans, Active Military, First Responders and Youths Age 5 to 17.**

Visit [www.AmericaOnWheels.org](http://www.AmericaOnWheels.org)

# What's YOUR Deiter Bros. STORY?

Tell Us About One of YOUR Deiter Bros. Experiences.

**5 Respondents Will WIN \$50 Gift Certificates**



Yes, we get appreciative customer emails and letters all the time. Some are about fast emergency service during extreme weather. Others are about our helpful office staff. Many praise the knowledgeable performance of our service techs. And some simply express the feeling of security that comes with knowing Deiter Bros. is watching out for their family's comfort.

Take a minute to share your story. You could be one of FIVE WINNERS of a \$50 GIFT CARD to one of the 57902 top dining spots in the Lehigh Valley: Beck's Land and Sea House in Nazareth.

[beckslandseahouse.com](https://beckslandseahouse.com)



## Here's How EASY It Is to WIN!

- 1. What's YOUR Deiter Bros. Story?**  
Enter your answer to this question on our Google Reviews **before Saturday, March 14, 2026.**  
[Click here](#) or scan the QR code to leave your answer.
- 2. All winning entries will be awarded \$50 Gift Cards.**  
With permission, winning entries may be published in the next issue of Deiter Bros. *Comfort Courier*.

Your Story Makes All the Difference in Our World.  
Please send us your Google Review now.  
*Thank You!*



### New to QR Codes?

Open your phone's camera app, point it at the QR code above, and your phone may automatically detect and display the link or a website URL. You can then access by tapping on it on your screen.



## REMINDER: Please Clear a Path for the Delivery

If the path to your fill pipe is covered with snow, please clear the way and keep your driveway accessible for our trucks. A few minutes of prep helps our drivers reach your home safely, and ensures you get the fuel you need without delay. *Thank you!*

## Deiter Bros. *Comfort Courier* Wins Top International Award!



The digital redesign and rebranding of Deiter Bros. *Comfort Courier* digital newsletter has been recognized as a top award winner in the 2025 Summit Marketing Effectiveness program conducted by Summit International Awards (SIA) of Portland, Oregon.

Selected as a Platinum Award winner in the Redesign/Rebrand category, the *Comfort Courier*, for 35 years a publication printed and mailed to thousands of Deiter Bros. customers, went 100% digital in 2025 with a fresh design and multiple new features to increase customer engagement, education and entertainment.

“The transition to a digital format enables us to deliver more features, frequency and value for our customers while saving on paper, printing and postage costs,” says James G. Deiter, President/CEO of Deiter Bros. of Bethlehem, PA.

Ranging from 10 to 16 pages per issue, the *Comfort Courier* is dispatched quarterly to more than 7,000 customers throughout 774538 Deiter Bros.’ operating areas in Pennsylvania and New Jersey. Design and content creation is provided by Keenan-Nagle Advertising, Inc. of Allentown, PA.

According to the December 15, 2025 winner announcement from SIA Managing Director Jocelyn Luciano: “The Summit Marketing Effectiveness Award honors campaigns that create measurable impact by influencing opinions, driving action or reinforcing key beliefs.” She noted that the 2025 program drew entries from the US and participating countries including Australia, Brazil, Canada, Hong Kong, Saudi Arabia and the United Kingdom, with only 7.5% of entries achieving winning status.



Voted #1 for 37 Years

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Deiter Bros.' Pennsylvania Home Improvement Contractor Registration – #PA000736 / NJ HIC #13VH04248200