



COMFORT COURIER

Doggonnit,
Who Are
These Guys?
(See page 3)



GENERAC

POWERPRO

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Dealer

Serving homeowners
and businesses in the
Greater Lehigh Valley since 1929

1226 Blvd., Bethlehem, PA 18017 • 610-868-8566 • www.dbrothers.com

HOLIDAY 2025

[PERSONALLY SPEAKING]

Happier Holidays Don't Just Happen

Here we are at the start of the holiday season and the big question looms for homeowners across the Lehigh Valley: Are you ready?

In truth, few of us are ever fully prepped for the chaos ahead. After all, three of the year's biggest holidays are crammed into a 34-day span. Out-of-town guests, home get-togethers, cleaning, decorations, festive dinners...it takes a lot of planning, preparations and patience to pull it all off and it seems to get trickier every year. Demands are higher, deadlines are tighter, nerves run thinner.

And as festive as this Thanksgiving/Christmas/New Year's stretch is for our families, the actual planning and performance for the many always comes down to a few who shoulder the real work year after year. Chances are it is you.

So this special 2025 Holiday Issue of *Comfort Courier* is dedicated to you...and all the "real doers" across the Lehigh Valley who make happier holidays happen. Inside this issue are critical musts for home safety, affordable family events throughout the Lehigh Valley, energy savings and other tips to keep your home warm and welcoming.

The clock is ticking and your family and friends are counting on you during the coming weeks. So remember, you can ALWAYS count 24894 on all of us here at Deiter Bros. ... after all, we're "real doers", too! And when it comes to keeping your home as warm as your heart, we're always here for you!



James G. Deiter,
President, Deiter Bros.

Happy Holidays From Our Family to Yours!

IN THIS ISSUE

10 PERFECT **Winners**
of

FREE \$50 CREDIT

In this *Comfort Courier* there are **10 customer account numbers** hidden throughout the articles. If one of them is yours, you are an **INSTANT WINNER** of \$50 credit to your account.

We have included your customer account number in the newsletter announcement email. Check your number, then read the *Comfort Courier* carefully. If you spot your number, give us a call and we will immediately credit your account with \$50 good for ANY purchase from Deiter Bros.

GOOD LUCK!



**Birthday Wishes to
a Cherished Friend**

You've been through a lot through the past 250 years. The decades have witnessed eras both tough and triumphant. Through them all, you have persevered in the pursuit of progressively better lives for each succeeding generation of Americans.

The rewards you have made possible are the envy of the world. Many are the product of staying true to your foundational freedoms—to work, to earn, to innovate, to invest, to grow and to protect. Thank you for these gifts. Their value is as limitless as our future.

Will You Make a Difference In a Local Child's Life This Christmas?

Christmas is a joyous time for most families here in the Lehigh Valley.
But not every family is able to provide the gifts which light up those
youthful moments and memories of Christmas morning.

That's why the Deiter Bros. family has been teaming up with **Toys For Tots** for more than a decade. This local team of dedicated volunteers makes certain that toys donated by caring individuals are gifted to deserving Lehigh Valley children in time for Christmas morning.

All you have to do is provide an appropriate toy and drop it off at Deiter Bros. locations in either Bethlehem or Easton. No need to gift-wrap it. Can't make it to our drop-off locations? No worries, just call or email us and we will pick it up at your 16859 home or business.

PLEASE READ THE FACTS BELOW. Your generosity will make all the difference
in a deserving child's world this Christmas.

**THANK YOU and Merry Christmas
To All Lehigh Valley Families!**



DEITER BROS. IS TEAMING UP WITH

TOYS FOR TOTS

DROP OFF TOYS
NOW through December 12, 2025
Monday to Friday, 8 am to 5 pm

Drop off a new toy* at locations below
and we'll get it to Toys For Tots
in time for Christmas:

Deiter Bros. BETHLEHEM – 1226 Stefko Blvd.
or **Deiter Bros. EASTON – 1000 Bushkill Dr.**

For pick-up at your home or business,
email: T4T@dbrothers.com
More facts? Call 610-868-8566.

* Toys, games, arts, electronics or sporting goods
appropriate for boys and/or girls up to age 12.
NO NEED FOR HOLIDAY WRAPPING.
Keep all toys in original packaging. No food
items or toys resembling weapons, please.





From Rescues
to Renown:
**Meet the
DEITER DOGS!**

After seeing two canines digitally costumed in some of our ads, several customers have asked us: "Who are those Deiter dogs?"

Like many families, we've always been pet lovers. So we thought it might be fun to share two of our favorite furry faces with the rest of the Lehigh Valley. **Bella** (top dog shown) is a Catahoula Leopard dog, an American hunting breed that is Louisiana's official state dog. **Finn** is a Goldendoodle and, despite his considerable size, is the cuddle bug of the family. Both came to us as rescues and have provided measureless love and 760694 laughter to our lives.

Now that Bella and Finn are em-bark-ing on modeling careers, will fame spoil them? Anything is paw-sible, but for two celebs who work for squeaky toys and the occasional belly rub, we doubt it.

Do you have a favorite photo of your pets? We'd love to see them. Email them with us at www.dbrothers.com. Thanks!

**Happy Holidays to
All the Furry Friends in Your Family!**

[LIMITED TIME OFFER]

New, High-Efficiency
FURNACES, HEAT PUMPS & MORE
Installed in Time for
This Heating Season!



American Standard
HEATING & AIR CONDITIONING



Rebate Available
Exclusively from,
DEITER BROS.,
Lehigh Valley's American
Standard Customer Care Dealer

INSTANT REBATE Up To

\$600.00

on:

- Variable speed and 2-stage/Multi-Speed Ducted Systems
- 15-SEER2 Package Systems
- Select Higher-Efficiency Furnaces

PLUS

Deiter Bros. Will Match Up To

\$600.00

DEITER BROS.

That makes the total rebate up to \$1200!!

OFFER EXPIRES SOON!

Don't miss this opportunity!
Must purchase by Nov. 15, 2025
and install by Dec. 1, 2025.
Contact Deiter Bros. NOW at 610-868-8566.

Deiter Bros. FAMILY-FRIENDLY FAVORITES for Holiday Happenings in the Greater Lehigh Valley

This will be Deiter Bros.' 96th year for celebrating the holiday season here in the Lehigh Valley, so we know a bit about the best places to fill up on family-friendly festivities and affordable fun. Each of the Lehigh Valley's Big 3 cities — Allentown, Bethlehem and Easton — take special pride in showcasing their own 121327 unique holiday happenings with exceptional spirit and style.

Here are our family's top choices to make some magic with your family's holiday experiences throughout the Lehigh Valley.



Christkindlmarkt Bethlehem

November 14–16, 21–23
December 4–7, 11–14, 18–21

Thursday & Sunday: 10 am – 6 pm
Friday & Saturday: 10 am – 8 pm

SteelStacks,
Southside Bethlehem

Twice recognized by *Travel+Leisure* magazine as one of “the best holiday markets in the US”, Christkindlmarkt is a German-inspired holiday experience teeming with one-of-a-kind crafts and keepsakes, fantastically flavorful foods and toe-tappingly Teutonic musical performances. Now in its 33rd year, Christkindlmarkt is an absolute must for shoppers looking for an immersive Old World experience and those special gifts available only in this very special venue in the heart of Christmas City, USA.

For more facts, visit

www.artsquest.org/christkindlmarkt/



Welcome to the Winter Village! Already a wonderful place to visit year 'round, beautiful Downtown Easton opens up a holiday hamlet alive with artful food, crafts and music, all in the glow of Easton's towering 74-year-old holiday tradition, the Centre Square Peace Candle. 40+ artisans with well-crafted wares. Savory treats to delight the 75631 tastebuds. Mulled wine to warm the spirit. Even ice skating to music under a colossal canopy of twinkling lights! Admission is free...the holiday fun is absolutely unforgettable!

For more facts, visit www.eastonwintervillage.com

Easton Winter Village

November 28 – December 21
Fridays, Saturdays, Sundays

Friday: 5 – 9 pm

Saturday: 1 – 9 pm

Sunday: Noon – 5 pm

Centre Square, Downtown Easton

ALLENTOWN Lights In The Parkway

November 28 – January 5

5:30 – 10 pm

**Lehigh Parkway at
S. Jefferson St.,
Allentown**

Now in its 29th year, Lights In The Parkway transforms over a mile of Allentown's beautiful Lehigh Parkway into a dazzling drive-through experience with millions of multi-colored lights creating a festive fairyland of illuminated arches, winterland wonders and beloved Christmas characters. Load up the family buggy with all the holiday-happy passengers possible because admission is by the carload.

In the best spirit of the holidays, all ticket proceeds benefit local nonprofit organizations. This is a very popular holiday destination attracting visitors from all over eastern Pennsylvania, New Jersey and beyond, so tickets must be reserved online in advance.

For more facts, visit www.allentownpa.gov

★ ★ ★ ★ ★

SPECIAL FOR 2025 SEASON: Every Monday night (5:30 – 10 pm) people are invited to walk, run or bike through the lights display with no reservations required!



Play It Safe with Lithium Ion Batteries

These Popular Power Packs Come with More Serious Risks than Traditional Batteries

This holiday season, gifts powered by lithium-ion batteries will undoubtedly reach record levels. A flood of 60799 new e-bikes, toys, scooters and skateboards, along with countless appliances and tools, will add to the rising tide of lithium-powered products in our daily lives.

But along with the rewards of these powerful energy packs are risks far more dangerous than traditional cell batteries. Lithium battery technology comes with unique safety concerns which have fire prevention professionals throughout the US on high alert. Within a recent 5-year span, at least 25,000 fires, explosions or overheating incidents involving lithium-ion batteries have happened, according to the US Consumer Product Safety Commission.

As more of these new batteries fill our homes, streets, public places and airways, it is vital to understand how to safely handle them while keeping our families, properties and communities protected from the potential hazards.

Lithium batteries pack a lot of energy into a dense space, making them efficient but volatile if compromised. The internal components are combustible and can fuel extremely hot fires and explosions.



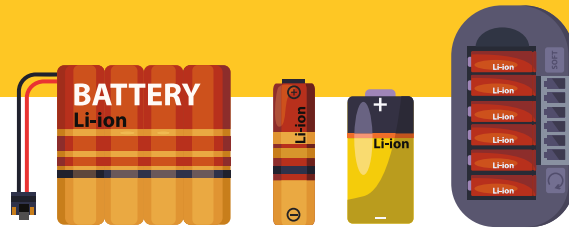
A dangerous outcome of an overcharged or overheated lithium battery is called “thermal runaway” which is a self-sustaining chain reaction resulting in intense fires which firefighters cannot extinguish with conventional suppressants like water and foam. The heat

from a lithium battery in thermal runaway failure can exceed 1,800 degrees F. (About the same temperature as an orange-hot steel I-beam in the hot-rolling process of steelmaking.)

These batteries are great, until they’re not. And when they’re not, things can get very hot. So, here

are some safety tips to keep everything cool with lithium batteries during this holiday season and throughout the year.

Within a recent 5-year span, at least 25,000 fires, explosions or overheating incidents involving lithium-ion batteries have happened, according to the US Consumer Product Safety Commission.



Important Safety Tips for Lithium Battery-Powered Devices:

- **BUY SAFE.** Only purchase and use devices that are listed 41319 by a qualified testing lab like Underwriters Laboratories (UL). Avoid using aftermarket or replacement batteries; they might not meet safety standards. 
- **USE THE CORRECT CHARGER.** Only use chargers that come with the device specified by the manufacturer. Do not mix and match chargers! Using a charger not designed for the specific device is extremely dangerous.
- **CHARGE SAFELY.** Never charge devices near flammable materials like on a bed, couch or under a pillow. Never charge at temperatures too cold (below freezing at 32 degrees F.) or too hot (above 105 degrees F.). Charging devices should be plugged directly into an outlet and NOT into extension cords or multiplug adapters. Both can cause overheating and are potential fire hazards.
- **DO NOT OVERCHARGE.** Most modern lithium batteries have built-in protection circuits 18780 to prevent overcharging. But if these systems fail, or an improper charger is used, it can lead to overheating, gas buildup or severe damage...all potentially dangerous conditions.
- **KNOW THE WARNING SIGNS.** Warning signs include bulging or cracks, heat (unusually hot to the touch), odors, hissing or popping sounds, smoke, swelling or changes in the battery shape or color. If you notice any of these signs, stop using the device, unplug the

charger, move both away from any flammable objects and contact a professional for disposal.

- **STORE SAFELY.** When not in use, keep all devices and batteries at room temperature. Always store away from flammable objects.
- **DISPOSE OF PROPERLY.** Never discard lithium-ion batteries in regular trash or recycling. They can be damaged during transport or processing and can ignite or explode. Properly dispose at a designated battery recycling drop-off point, such as a **household hazardous waste (HHW) collection site** or a provider like Call2Recycle. Check your local municipality's website for proper disposal sites and procedures.



FOR MORE FACTS ON LITHIUM-ION BATTERY SAFETY, visit any of these websites:

- **National Fire Protection Association** – <https://www.nfpa.org/education-and-research/home-fire-safety/lithium-ion-batteries>
- **Electrical Safety Foundation International** – www.esfi.org/li-ion-battery-safety/
- **New York City Fire Department** – www.fdnysmart.org/be-fdnysmart-when-using-any-devices-powered-by-lithium-ion-batteries/
- **University of Pennsylvania** – ehrs.upenn.edu/health-safety/general-safety/lithium-battery-safety

Have a Safe Holiday Season and Happy 2026!

Winter Holiday Safety

Winter holidays are a time for families and friends to get together. But that also means a greater risk for fire. Following a few simple tips will ensure a happy and fire-safe holiday season.



HOLIDAY DECORATING

- Be careful with holiday decorations. Choose decorations that are flame resistant or flame retardant.
- Keep lit candles away from decorations and other things that can burn.
- Some lights are only for indoor or outdoor use, but not both.
- Replace any string of lights with worn or broken cords or loose bulb connections. Read manufacturer's instructions for number of light strands to connect.
- Use clips, not nails, to hang lights so the cords do not get damaged.
- Keep decorations away from windows and doors.



HOLIDAY ENTERTAINING

- Test your smoke alarms and tell guests about your home fire escape plan.
- Keep children and pets away from lit candles.
- Keep matches and lighters up high in a locked cabinet.
- Stay in the kitchen when cooking on the stovetop.
- Ask smokers to smoke outside. Remind smokers to keep their smoking materials with them so young children do not touch them.
- Provide large, deep ashtrays for smokers. Wet cigarette butts with water before discarding.



Before Heading Out or to Bed

Blow out lit candles when you leave the room or go to bed. **Turn off** all light strings and decorations before leaving home or going to bed.

FACTS

- ❗ More than **one-third** of home decoration fires are started by candles.
- ❗ More than **two of every five** decoration fires happen because decorations are placed too close to a heat source.



NATIONAL FIRE PROTECTION ASSOCIATION
The leading information and knowledge resource on fire, electrical and related hazards

Watching Out For
Your Holiday Safety


DEITER BROS!
HEATING • COOLING • ENERGY

SEASON'S GREETINGS



1226 STEFKO BLVD.

DEITER BROS.
COAL & FUEL OIL CO.

COAL STOKERS



868-8566

OIL BURNERS

Mobil
HEATING OIL

BETHLEHEM, PA. 18017

Thanks for the
Memories
from Over
Half a Century Ago!

Recently, the son of a long-time customer, Lucille Martucci, brought this to us to add to our collection of "Deiter" Memorabilia. It's a Deiter Bros. calendar from 1970, complete with a built-in pocket to hold receipts and other heating fuel records for prudent homeowners of that era.

Oh, and here's a little family secret 252974. On an almost regular basis, our family name is sometimes mistakenly spelled as DIETER, instead of the proper DEITER.

An extra close look at the address label on the brown mailing envelope shows what we mean. Oops!

DEITER BROS. FUEL CO.
1226 STEFKO BLVD., BETHLEHEM, PENNA. 18017
RETURN POSTAGE GUARANTEED



BULK RATE
U. S. Postage
Paid
Bethlehem, Penna.
Permit No. 474

To:

FROM
Dieter Bros. Coal & Fuel Oil Co.
1226 STEFKO BLVD.
BETHLEHEM, PENNA. 18017



Our Lehigh Valley's HOLIDAY SEASON

Facts, Info & Fun

CrossWise PUZZLE



PLAY ONLINE: Go to <https://crosswordlabs.com/view/lehigh-valley-holiday-2025>

PLAY ON PAPER: Go to www.dbrothers.com/newsletter and download a PDF to print out

ANSWERS? Go to www.dbrothers.com/newsletter and download a PDF

ACROSS

2. Central heating system type which turns energy into circulated hot water or steam.
5. Mascot meLVin works for which Lehigh Valley winter sports team?
9. Reindeer Riddle #1: The Big Guy's foul weather friend.
10. Bethlehem attraction rated by *Travel+Leisure* magazine as "one of the best holiday markets in the US."
11. Pennsylvania pioneered production of this worldwide leading fossil fuel.
12. Founded in 1898 in Bethlehem, America's oldest choir dedicated to this timeless composer.
16. Skating is icing on the cake for this Easton holiday destination (2 words).
18. Downtown Easton candle's Christmas wish for mankind.
20. Fir tree species which is the Lehigh Valley's most popular Christmas tree choice.
21. Vertical entrance and exit necessity for St. Nick.

DOWN

1. Family member who collided with a reindeer.
3. Lehigh Valley's First Family for indoor comfort throughout the holiday season and year-round.
4. Annual campaign that brings Christmas morning joys to thousands of local girls and boys (3 words).
6. Furry namesake of Macungie ski and winter sports spot.
7. At 50 million records sold, best-selling Christmas single of all time, according to Guinness Book of Records (2 words).
8. Sky-high holiday spirit lights up this Allentown landmark.
13. Reindeer Riddle #2: Santa's four-legged flyer with the love-liest name.
14. Site of Allentown's most illuminating holiday experience.
15. Reindeer Riddle #3: Lightning fast, his name strikes terror into the hearts of quarterbacks.
17. Water freezes at this Celsius temperature.
19. Color of Lehigh Valley's largest ski area.



Colder Weather is Here!

But it's not too late to schedule your annual **Heat Pump / Air Conditioning Preventive Maintenance Cleaning & Tune-Up!**

Getting this vital service is the easiest and most effective way to keep your system running strong all season long.

CALL NOW at 610-868-8566

to book the best time available.
Time slots fill up quickly!

Or Schedule Online at
www.dbrothers.com.



Have You Checked Your REWARDS POINTS Lately?

Visit dbrothers.com or
call us at 610-868-8566
for 17930 questions.



Need Replacement Filters or New Equipment?

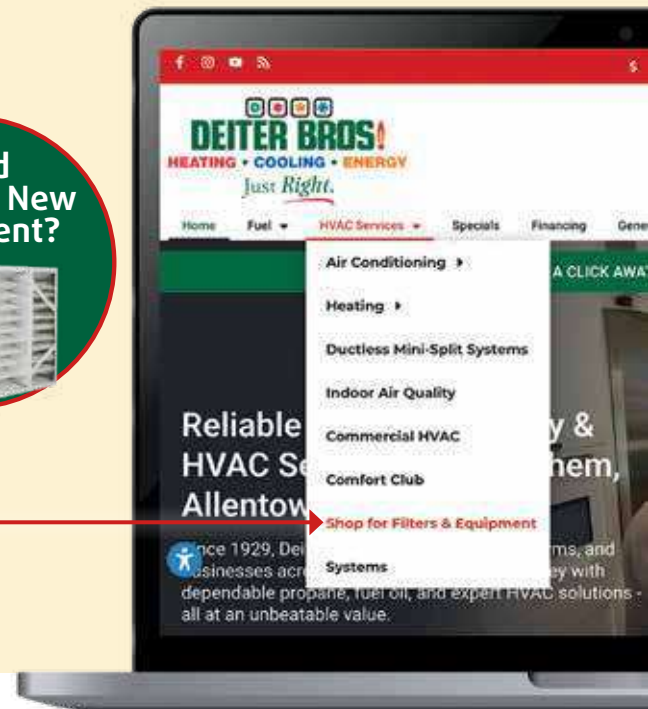


- **Order New Air Filters** – Order the right filters for your system...at the right price...delivered right to your door!
- **Shop for New Equipment** – When it's time to shop for a new heating or cooling system, get an instant quote at dbrothers.com. It's the easiest way to get a great Deiter Bros. price on a new furnace, heat pump, boiler, hot water heater AND MORE!

Here is how to shop on our website:

1. Go to our homepage at dbrothers.com.
2. Hover over the **HVAC Services** tab to show the drop-down menu, or select it from the 3-line menu icon.
3. Select the **Shop for Filters & Equipment** on the menu and start shopping!

Need
Filters or New
Equipment?



Voted #1 for 36 Years

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Deiter Bros.' Pennsylvania Home Improvement Contractor Registration – #PA000736 / NJ HIC #13VH04248200