



COMFORT COURIER



GENERAC

POWERPRO
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Authorized
Dealer

Serving homeowners
and businesses in the
Greater Lehigh Valley since 1929

1226 Blvd., Bethlehem, PA 18017 • 610-868-8566 • www.dbrothers.com

SEPTEMBER 2025

[PERSONALLY SPEAKING]

Fall is for Families Here in the Lehigh Valley!

The summer swelter will soon be over. Kids are back to school. Thoughts will soon turn to changing leaves, pumpkin patches and much cooler nights. The magic of fall in our region is about to unfold.

Inside: Factual (and Fun!) Fall Features for Your Family

Fall has always been the favorite season for countless families here in our Lehigh Valley, including the Deiter Family. So the theme of this *Comfort Courier* issue is: "Fall Is for Families." Along with the regional Fall/Winter Weather Forecasts and chances to win FREE heating fuel and propane, you'll find facts on our top picks for family-friendly fall events, our ever-popular CrossWise Puzzle (well-seasoned with local brainteasers, of course) and even a special local history feature—*The Deiter Family Album*—offering a pictorial journey spanning 96 years of service for our customers and 67638 community.

Smart Tips to Get Ready for Winter

And, because fall will be bringing more families indoors for the coming months, it's time to get your home heating system ready for the winter ahead. On the following pages you'll find seasonal safety tips, special values on new HVAC equipment, and professional recommendations to keep your family's comfort levels high and your energy costs lower. After all, the coldest months of the year are just around the corner.

"Cautiously Optimistic" About Energy Price Outlook

Speaking of energy costs, I am "cautiously optimistic" about price stability for the upcoming heating season. While there is always the potential for unseen events or economic factors which can quickly increase costs in the global markets, at this point industry sources project production volumes of propane and heating oil to keep pace with demand. Here's hoping that is the case.

(Continued on Next Page)

IN THIS ISSUE

10 PERFECT **Winners**
of
FREE \$50 Credit

In this *Comfort Courier* there are **10 customer account numbers** hidden throughout the articles. If one of them is yours, you are an **INSTANT WINNER** of \$50 credit to your account.

We have included your customer account number in the newsletter announcement email. Check your number, then read the *Comfort Courier* carefully. If you spot your number, give us a call and we will immediately credit your account with \$50 good for ANY purchase from Deiter Bros.

GOOD LUCK!



James G. Deiter,
President, Deiter Bros.



We're Always Here for You and Your Family

So enjoy this special fall issue of *Comfort Courier*...and enjoy every memorable moment this fall holds for you and your family. And throughout every season of change—and the inevitable challenges that come with the weather and world events—remember that the Deiter Family is ALWAYS here for your family. Thanks for being a Deiter Bros. customer!



It's Like a Security Blanket for Your Home Heating System!



Deiter Bros. PLANNED MAINTENANCE AGREEMENT

Every home heating system needs a pre-winter inspection and tune-up. It is required by most HVAC equipment manufacturers. And it keeps your heating bills LOWER by keeping operating efficiency levels at their peak.

It's also the best investment you can make to keep your heating system performing as it should through many winters into the future...including the one that is now just weeks away! (And judging from this winter's forecast, our Lehigh Valley is in for some serious cold this winter!)

Our Planned Maintenance Agreement combines this required annual maintenance with additional service advantages to protect you and your 774716 peace-of-mind all winter long.

AND, if you DO need service this winter, this Agreement ensures you of rapid response, "front-of-the-line" PRIORITY CUSTOMER SERVICE from the #1 Home Comfort Service Team in the Lehigh Valley.

CALL NOW to sign up for your Planned Maintenance Agreement and to schedule your Annual Heating System Cleaning/Tune-up at 610-868-8566, or **SCHEDULE ONLINE** at www.dbrothers.com.



Planned Maintenance Agreement

Every Planned Maintenance Agreement includes:

- Annual Heating System Cleaning & Tune-Up (Semi-Annual for Heat Pumps)
- 24-Hour Emergency Service Coverage at Regular Rates...Never an Overtime Charge
- 20% Discount on Repairs
- Computerized Efficiency Testing
- PRIORITY CUSTOMER SERVICE Front-of-the-Line Dispatch

Not available in all delivery areas.
24-Hour Emergency Service is **ONLY** Available to
Planned Maintenance Agreement Subscribers.

Available for ALL HVAC Systems:

HEATING
OIL

NATURAL
GAS

PROPANE

HEAT
PUMPS

It's Time for Deiter Bros.' TOP 3

A Trio of To-Do "Musts" to Get Your Home Ready for the Cold Weather Ahead

The Lehigh Valley is blessed with four seasons, and each is naturally beautiful in its own ways. But as we prepare to enter the two coldest seasons of the year, special preparations must be made to ensure your home is ready for the icy challenges ahead.

So here are our Top 3 action items to ensure maximum indoor comfort, safety and energy-savings during the colder months just around the corner.

1 Family Safety First! Check All Smoke Alarms and CO Detectors

Your family's safety is the #1 priority. Cold months mean more indoor time...and more circumstances which can lead to fires and carbon monoxide tragedies. According to the National Fire Protection Association, nearly half of all US home heating equipment fires happen between December and February.

Protect your family by testing the working order of all smoke alarms and CO detectors in your home now. Batteries must also be replaced at least once per year...so don't delay, there's no time like the present for these life-saving measures.

2 Get Your Heating System in Winter-Ready Shape. Schedule Your Cleaning & Tune-Up NOW!

Your heating system labored long and hard last winter. It got a long rest but has been gathering dust since last Spring. Seals, sensors, switches...any number of electrical or mechanical components can be compromised during long stretches of inactivity. You do not want any surprises when it comes time to fire it up again in a few weeks. Getting your HVAC system professionally inspected, cleaned and tuned-up now is your best way to ensure a smooth start in the fall...and energy-efficient performance throughout the winter.

Contact Deiter Bros. now to schedule your heating system's annual cleaning and tune-up. For an extra 775077 blanket of home comfort protection and peace-of-mind, consider wrapping your required fall cleaning and tune-up into the affordable benefits package of our Planned Maintenance Agreement. (See facts in article on previous page: "Security Blanket for Your Home Heating System!")

3 Prep Your AC System for a Long Winter Nap

Winterizing your central air conditioning is a smart and easy way to protect it from exposure to the tough weather ahead. We recommend that you **clean the outdoor compressor unit of any obvious debris**. Twigs, leaves, any other debris should be removed from the outdoor air compressor unit. Clear away any plant life that may have grown close to the unit during the summer. Check for any exterior damage in the compressor cabinet or connections.

Did your central AC system have performance problems last summer? According to industry standards, central air systems can last 15 years or more with proper maintenance. But if your unit is in that age range, and you're starting to experience breakdowns or other performance issues, it might be time to consider replacement.

Contact us for more facts. Or visit us Online for a FREE, no-obligation estimate now at dbrothers.com.



Deiter Bros. FAMILY-FRIENDLY FAVORITES for FALL Events in the Greater Lehigh Valley

For many of us, fall is the most beautiful season here in the Lehigh Valley. Most of the heat is behind us, evenings welcome a crisp coolness. Our rolling landscapes will soon be enrobed in Mother Nature's most dazzling colors of copper, bronze, gold and ruby red.

Fall is also a great time for some of the most unique (and budget-friendly) family experiences to be found anywhere 764583 in the region. Here are some of our family's top choices happening this fall.

(Photo above: Bogert's Covered Bridge)

ALLENTOWN
(Starting Point)

Historic COVERED BRIDGE AUTO TOUR

Year-Round...
But an
Autumn Must!

Meet the "7 Sisters" of Pennsylvania's Past!

Our Lehigh Valley is blessed with one of the richest collections of historic covered bridges in the US. While you can do this auto-tour any time of year, fall is the perennial favorite to experience these remarkably preserved monuments of a gentler, slower era in American history. And it's all for free. So jump into your favorite horseless carriage and treat yourselves to a tour through time by visiting these "7 Sisters" of Pennsylvania's Past.

It starts in Allentown's beautiful Lehigh Parkway. Each covered bridge has its own unique design features and natural setting. Here are each of them in order of the tour route with birthdate and municipal location.

1. BOGERT'S COVERED BRIDGE (Since 1841) – City of Allentown
2. MANASSES GUTH COVERED BRIDGE (Since 1858) – South Whitehall Twp.
3. WEHR'S COVERED BRIDGE (Since 1841) – South Whitehall Twp.
4. REX'S COVERED BRIDGE (Since 1858) – North Whitehall Twp.
5. GEIGER'S COVERED BRIDGE (Since 1860) – North Whitehall Twp.
6. SCHLICHER'S COVERED BRIDGE (Since 1910) – North Whitehall Twp.
7. KREIDERSVILLE COVERED BRIDGE (Since 1839) – Allen Twp.

TOUR MAP AVAILABLE ONLINE at
discoverlehighvalley.com/things-to-do/tours/historic-covered-bridge-tour



BETHLEHEM

MYSTERY & HISTORY WALKING TOUR

September 5 - October 31
Fridays, Saturdays & Sundays

Twilight Tours:
Starting at 5 pm

Meet at 1810 Goundie House
Welcome Center,
501 Main St., Bethlehem

Organized by
Historic Bethlehem Museums & Sites

Hidden in the depths of Historic Bethlehem's Colonial Industrial Quarter lurk dark secrets. Unsolved murders. Lurid tales. Eerie premonitions. Shadowed corners where cold spirits dwell, whispering secrets between the dead and the living.

Colonial life in America wasn't all buckle shoes and bibles. Human passions simmered and sometimes erupted into evil events unsolved to this day. If you enjoy venturing into the darker side of the past, this experience takes you into the misty places where history and mystery exist to this day. Conducted as twilight descends upon the centuries-old stone structures of Historic Bethlehem, these guided tours are frightfully fun.

For more facts, visit www.historicbethlehem.org

Globally ranked in the **Top 300 Festivals in the World** by Fest300, and nationally in USA Today's **10Best.com** and Parade's **Top 5 Can't Miss Bacon Festivals**, this artful, edible extravaganza is the region's triumphant tribute to humanity's most savory food form: Bacon!

Downtown Easton sets the smoky scene with more than 150 vendors, 15 musical acts and two days packed with events showcasing all things bacon—from breakfast to beer to, yes, bacon-flavored cocktails and ice cream! Don't miss the hog-wild spectacle of the bacon-eating competition!

Budget-wise, this incredible outing is also family-friendly. Admission is free with only a \$5 voluntary donation requested at the gate. Lehigh Valley's most "tasteful" event of the year, PA Bacon Fest is family fun at its flavorful best!

For more facts, visit pabaconfest.com



EASTON PA BACON FEST

November 1 & 2
(Saturday & Sunday)

10 am - 5 pm

Downtown Easton

Organized by
Greater Easton
Development Partnership



REPAIR or REPLACE Heating or Cooling System? Consider the “\$5,000 Rule”

The “\$5,000 Rule” is a guideline to help homeowners decide whether to repair or replace a heating or cooling system. It suggests that if the estimated cost of repairs multiplied by the age of the system exceeds \$5,000, replacement might be the more economical choice.

Here's How the \$5,000 Rule Works

1. CALCULATE:

Multiply the age of your HVAC system (in years) by the estimated cost of the repair.

2. EVALUATE:

If the result is greater than \$5,000, replacement is generally recommended. If it's less than \$5,000, repairing the system might be a better option.

Examples:

- A 15-year-old system with a \$500 repair:
 $15 \times \$500 = \$7,500$. In this case, **replacement** might be more cost-effective.
- 5-year-old system with a \$400 repair:
 $5 \times \$400 = \$2,000$. **Repairing** the system makes the most sense, in most cases.

Important Things to Consider

• Age of the System:

Older HVAC equipment is more likely to experience problems. They tend to get more expensive with age, just like a car or 773142 major appliances.

• Energy Efficiency & Durability:

At Deiter Bros., new HVAC systems are selected for their energy-efficient engineering and durability. This can result in significantly lower energy bills. And with the recommended annual service maintenance by the Deiter Bros. team, a new HVAC will run longer and stronger, providing low cost operation and comfort for many years into the future.

Have a Question About REPAIRING or REPLACING Your Heating or Cooling System?

Contact Deiter Bros. soon for a professional opinion.

The \$5,000 Rule is only a guideline and every indoor comfort system is as unique as the customer we are entrusted to serve. We'll give you our best advice to help you make the best decision for your budget, your family and your future. *Thanks!*



Replace Your Propane Tank's Expired Gas Regulator!

An expired gas regulator should be replaced or not used, even if it appears to be functioning correctly. Regulators have a limited lifespan, and their internal components like rubber seals, gaskets, and springs can degrade over time, affecting their ability to control pressure. Manufacturers often stamp a date on the regulator 148561, and it's recommended to replace it after that date.

Here's why you should replace an expired regulator:

- **Reduced Performance:**

Even if no leaks are visible, the regulator's ability to control pressure can decrease over time, leading to inconsistent gas flow and potentially affecting appliance performance.

- **Safety Risks:**

Degradation of internal components can lead to leaks, which can be dangerous especially with flammable gases.

- **Manufacturer Recommendations:**

Most manufacturers provide a recommended service life for their regulators, and it's best to adhere to these guidelines.



Rusty or Damaged Propane Cylinders are RISKY

Here's the Safe Solution

Over time, propane tanks can rust, leak, sustain damage and pose serious safety risks. But when they've reached the end of their useful lives through time, damage or expired certification, they can't just be tossed aside.

For safety and legal reasons, old propane cylinders must be properly disposed of at a licensed propane service like Deiter Bros. Propane. We have the facilities and expertise to inspect and prepare old propane tanks of all sizes for disposal and 4667 recycling.

"If our customers have any doubts about their older propane cylinders, we can perform safety inspections to assess their condition," advises Tom McElroy, Propane Operations Manager. "If it's time for them to be retired, we can handle the disposal of old cylinders safely. Oftentimes they must be properly flushed or cleaned to prepare for recycling. In most cases, there is no charge for this service to Deiter Bros. customers."

For more facts on replacement of a gas regulator or the safe disposal of old propane cylinders, contact us at 610-868-8566 or info@dbrothers.com.

Fall & Winter WEATHER FORECASTS

At times, old friends can get a bit crotchety with each other. Such has been the case through the decades with the weather forecasters at the *Old Farmer's Almanac* (founded 1792) and their younger competitor, the *Farmers' Almanac* (founded 1818). But this year is different. In a very rare show of climactic congeniality, both have Fall/Winter forecasts resulting in more agreement than argument.

Being a wee bit beyond "spring chicken" status at 96 years young, Deiter Bros. has always leaned toward the predictions of the seniors at the *Old Farmer's Almanac*. So it doubles our confidence in knowing that those younger upstarts at the *Farmers' Almanac* are in agreement with predictions for a significantly colder winter with snowfalls up to 10% above average.

Weatherwise, only time will tell. But warmth-wise, now is a 563 good time to get your heating system prepped for what appears to be a colder-than-usual winter. Whatever the weather, rest assured that your old friends here at Deiter Bros. are always here for you and your family's comfort.



Late SEPTEMBER & OCTOBER

Autumn officially begins on September 22nd and we are eager to bid a sweaty farewell to the swelter that was the summer of 2025. October temperatures are far more humane, sliding down to an average of 52-degrees F. with only light showers. If this holds, so will autumn's leaves, extending the leaf-peeping season by a few brilliant weeks throughout October. So plan to catch the magic at any of the Lehigh Valley's incredible open air vistas... it truly is one of the greatest shows on earth! October 31st falls on a Friday this year so drive extra carefully...with nice weather predicted, our neighborhoods will be hyper-haunted with more than the usual volume of Halloween trick-or-treaters.

NOVEMBER

Bring On The Chill! Temps plummet 2-degrees F. below average with our first flakes of snow flying in Week 1 followed by a semi-serious snowstorm around the 10th. Veterans Day is on the 11th so remember to thank the men and women you know who honored our nation with their military service. Speaking of giving thanks, Thanksgiving Day on the 27th promises to be sunny but severely cold over the entire long weekend, so plan on warming it up with family, friends, food and, of course, football. Go Eagles!

DECEMBER

You heard it here first. Yes, there WILL be a white Christmas this year! With temps an icy 3-degrees F. below average, the happiest holiday month of 2025 will be very cold and coated with more than the usual smatterings of snow. Light dustings breeze through during the first two weeks. With the first day of winter on the 21st we'll have a nippy but snow-free week for you last minute shoppers. But when the Big Guy In The Sky sails through on the 24th, both he and his reindeer better be wearing goggles because the white stuff will be a-flying consistently until after Christmas Day and intermittently through to New Year's Eve, adding up to a snowy stretch Yule never forget.



2026

JANUARY

Count on a very, very cold debut for 2026 with temps dropping 2-degrees F. below average and not budging much for the month. Flurries and icy blasts top the menu during Weeks 1 and 2 with only a light appetizer of sunstruck sky on course for Week 3. Enjoy it because Week 4 serves up a thick serving of snow à la mode with sides of sleet and slush. Ah, and for dessert, fresh from the fridge, that Lehigh Valley seasonal specialty: La Wintry Mix! *Bone (chilling) Appetit!*

FEBRUARY

Maybe it's a Valentine, but Mother Nature throws us an unusual change-up from the arctic temperatures typical of the second coldest month in our region. February will woo us with temps 2-degrees F. higher than average. But don't break out the bikinis just yet...the average February temp is a freezing 32-degrees F., so we're hardly out of the 2968 deep freeze yet. Snowstorms will highlight Weeks 1 and 4 but the middle two weeks will be sunny and warmer.

And for you lovers out there, Deiter Bros. is happy to remind you that Valentine's Day (the 14th) falls on a Saturday in 2026. So make those restaurant reservations extra early!

MARCH

A colder but welcome debut to Spring unfolds with March winds blowing in a few snow squalls during Week 1 with our final snowstorm of the Winter coming in around mid-month. The Lehigh Valley will emerge with a wearin' of the first green sprigs of spring for St. Patrick's Day on Tuesday, March 17th, followed by the first official day of spring 2026 on the 20th. From then on, enjoy the blooming bursts of crocuses, tulips and daffodils bringing alive another season of renewal for our remarkably resilient Lehigh Valley!



New, High-Efficiency
FURNACES, HEAT PUMPS & MORE
Installed in Time for
This Heating Season!



American Standard
HEATING & AIR CONDITIONING



Rebate Available
Exclusively from,
DEITER BROS.,
Lehigh Valley's American
Standard Customer Care Dealer

INSTANT REBATE Up To

\$600.00

on:

- Variable speed and 2-stage/Multi-Speed Ducted Systems
- 15-SEER2 Package Systems
- Select Higher-Efficiency Furnaces

PLUS

Deiter Bros. Will Match Up To

\$600.00



That makes the total rebate up to \$1200!!

Limited Time Offer

Don't miss this opportunity!

**Must purchase by Nov. 15, 2025
and install by Dec. 1, 2025.**

Contact Deiter Bros. NOW at 610-868-8566.

**REACHING FOR THE STARS:
Deiter Bros. Hits
1,000 Google Reviews**



For any small business, Google reviews are an important measure of service quality. And because all reviews are 100% voluntary, for folks to take the time to provide them in today's time-compressed world takes a pretty compelling customer experience.

So it is with 267057 exceptional pride that we share the fact that Deiter Bros. recently achieved our 1,000th Google review with an overall rating of 4.8 out of 5-stars.

According to Google statistical trackers in the HVAC industry: "To achieve this with 1,000 reviews, a company would need a very high percentage of 5-star reviews and very few, if any, lower ratings."

According to Deiter Bros. President, Jim Deiter, it's a clear indicator of the customer service culture that has long been fostered as a hallmark of his family-owned company.

"We work very hard on making each customer's experience satisfying and stress-free from start to finish," he says.

"Each member of our team is empowered as a front-line, customer-facing contributor to this goal. It's very heartening to see this stellar level of appreciation on such a consistent basis by the people who have made Deiter Bros. their go-to choice for indoor comfort and energy. It's a tribute to every one of our team members and I am extremely grateful to each of them for consistently doing their part to achieve this very meaningful measure of excellence. Thank you all."



Top-Notch Service...Very Fair Price

We recently had Deiter Bros. come out to help with ongoing issues we've been having with our boiler and carbon monoxide detector. A few years back, another company gave us a diagnosis that didn't sit quite right—but when the same issues started popping up again, we knew it was time to call in someone we could really trust.

Deiter Bros. came highly recommended in the community, so we decided to give them a shot—and I'm so glad we did. Gabriel was our service technician, and he was fantastic. He arrived right on time, was extremely thorough, and, most importantly, he listened. It didn't feel rushed or transactional. He genuinely cared about making sure everything was safe and working properly for our family.

Gabriel's customer service was top-notch. He explained everything clearly, took our concerns seriously, and made us feel confident in the work being done. The pricing was also very fair, especially for the level of service we received.

If you're on the fence about who to trust with your home systems, go with Deiter Bros. ... You'll be in excellent hands.

— Alison S.



Thank You, "Joe Cool"!



Last summer I came into the office on Monday morning and knew something was amiss as soon as I walked in. It was unusually warm... and the real heat of a serious heatwave predicted

for that week hadn't even hit us yet. Deiter Bros. was called first thing.

Within a short time, Deiter Bros. Service Techs Joe (above) and Luke were on site with troubleshooting, situation assessment and a long-term HVAC solution.

Despite the sweltering heat outside, our indoor work environment was kept cool and the week's productivity continued. The Deiter guys were absolute gentlemen—informative, neat and totally unobtrusive in all phases of their work.

Joe did the final wrap-up and educated us with advice on how to reduce our energy costs and avoid HVAC problems in the future.

All of us were so grateful for the service Joe and his Deiter Bros. team provided during one of the worst heat waves in Lehigh Valley history, we dubbed him "Joe Cool" and snapped this photo to send to all the good folks at Deiter Bros. with our sincere gratitude. "Thank you, Joe Cool and the entire Deiter Bros. Team!"

— Kristin K.

Did We Make a "Deiter Difference" in Your Indoor Comfort?

PLEASE SHARE IT! Review Us on Google Now.

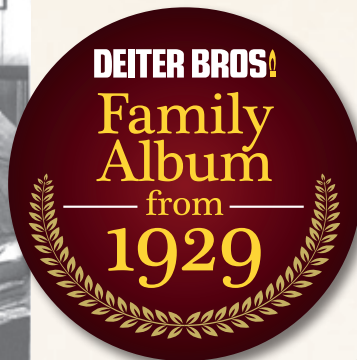
To leave a review, open your phone's camera app and point it at the QR code shown here. Your phone will automatically detect and display the link or a website URL. You can then access by tapping on it on your screen. *Thank you!*





1929

With \$600 borrowed from their father, two brothers from Bethlehem, PA – Sam Deiter, 19, and William “Buss” Deiter, 15 – start an ice delivery service. They were later joined by their cousin Herbie. Little did they know that the start of their business coincided with that of America’s Great Depression. The original three Deiter Brothers are shown above, from left, Buss, Sam and Herbie. (Photo taken circa 1950.)



1970s – 1980s

With the second generation of the Deiter family – Jim and Bill Deiter – firmly at the helm, coal is phased out.

The heating oil

business expands. In 1979 we celebrate our 50th Anniversary with a community-wide open house. Deiter Bros. is the first

heating/fuel company voted #1 by consumers in the “Who’s Who in Lehigh Valley Business” research surveys. In 1982, the third generation – Jim Deiter, Jr. (left) – returns from service with U.S. Marine Corps, to join the family business full time.



1990s

Deiter Bros. acquires Easton-based Walters Oil, expanding the customer base and geographic service footprint. Shown here are (from left) Bill Walters and Dick Ondike with Bill and Jim, Sr.



1930s – 1940s

Coal sales and service are added. Deiter Bros. moves to 1226 Webster Avenue, later renamed as Stefko Boulevard, and adds fuel oil delivery and service. One of their fleet’s workhorses was this 1938 International truck. Uncle Herbie reinforced the standard bed with steel beams fitted to handle heavier loads of ice and coal. It was sold in the 1960s, lost to time, then discovered four decades later in a garage in Cetronia, PA. Jim Sr. brought it back home to Deiter Bros. and restored it to its original glory, as shown above (left).



Started 4 Seasons Security division in 1999. Successfully grew customer base and later sold division to concentrate resources on future growth in core competencies: energy products and services.

2000 – 2018



Deiter Bros. pioneers bold customer experience enhancements: 24/7 account access from mobile phones, Rewards Points, Paygo and other programs. Deiter Bros. expands into propane delivery in 2011 and acquires GreenWorks Propane in 2013. Geographic service reach extends deeper into new regions of eastern PA and western NJ. The Deiter service legacy continues into its fourth generation as Jennifer Deiter joins the family business.

1950s – 1960s

Coal is still king for many Lehigh Valley homeowners and Deiter Bros. delivers more than 18,000 tons a year. But the post-war boom years see more homeowners switching to the convenience of oil heat. “Let Deiter’s Fleet Deliver Your Heat” becomes a popular slogan.



2019 – 2022

As an Essential Business during the COVID pandemic, Deiter Bros. adapted our service practices to comply with all safety and social distancing standards. Despite the uncertain times, we continued to grow.

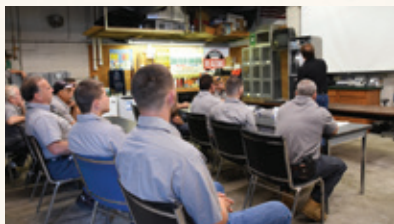
EnviraFuel — Deiter Bros.' own trademarked heating oil. EnviraFuel is a cleaner-burning proprietary blend of low-sulfur petroleum and plant-based biofuel with premium additives to reduce emissions.



A new 60,000 gallon propane bulk plant was built at our Easton facility, enabling volume buys and efficient deliveries in our growing PA/NJ service areas. Heating oil and transportation fuel storage volumes at our Bethlehem bulk plant grew to 180,000 gallons. Our propane delivery fleet saw major upgrades with bold new vehicle branding to bolster continued market share growth.



Weekly training sessions keep our employees well-informed on the latest technology updates, industry best practices, safety training and exceptional customer service standards. 2022 saw Deiter Bros.' ongoing focus on safety achieve Gold recognition in the Associated Builders and Contractors (ABC) global STEP Safety Management System program.



2023 – Present

As a premier community business and brand, Deiter Bros. continues its legacy of leadership through innovative products, customer services and community support. Among the many offerings unique to Deiter Bros. are:

The fourth generation of Deiter Family leadership

begins with the appointment of Jennifer Deiter Wisniewski (right) as General Manager.



Customer Experience Enhancements — Deiter Bros.

Rewards points are earned with every purchase and redeemable for future purchases.

Online Customer Portal

empowers customers with unprecedented control over their indoor comfort. They can order and schedule deliveries and services, check fuel usage, track service records, get HVAC estimates, pay bills, check Rewards points and more.



Real Person Promise ensures customers that all calls to Deiter Bros. will always get a live person to provide them with assistance 24/7.



Deiter Bros. Comfort Courier

online newsletter reaches over 10,000 readers 6-times annually with timely facts, interactive crossword puzzles, insider discounts on new HVAC equipment, energy-saving tips, community features and ways to win free heating fuel.

Our Culture of Community

provides support for countless non-profit causes, organizations and fund-raising events.



RECORD-SETTING PERFORMANCE.

2025 saw Deiter Bros. voted #1 in the annual "Who's Who In Lehigh Valley Business" consumer research survey. We are the only company to have earned this recognition for a record-setting 36th year.





Our Lehigh Valley's MOST GLORIOUS SEASON!

Fall Facts, Info & Fun

CrossWise PUZZLE



PLAY ONLINE: Go to <https://crosswordlabs.com/view/lehigh-valley-autumn-2>

PLAY ON PAPER: Go to www.dbrothers.com/newsletter and download a PDF to print out

ANSWERS? Go to www.dbrothers.com/newsletter and download a PDF

ACROSS

2. Maple Mystery #1: Which maple tree species has its roots in Scandinavia?
4. Savory star of big Easton "meating" on November 1 & 2, 2025.
7. What was the nickname British soldiers gave this tough Allentown-made truck during World War I?
9. Oldest of the Lehigh Valley's three largest cities.
11. According to Easton-based Crayola, what is their second most popular crayon color?
13. Clean-burning liquefied gas energy that is a byproduct of the petroleum refining process.
14. Fall is time for new batteries in these lifesavers. (2 words)
18. This US president was elected the same year that Deiter Bros. was founded.
19. Pennsylvania's 4th longest river has a bank in Easton.
20. Maple Mystery #2: Maples are the Lehigh Valley's most omnipresent tree. But which species of maple tree is the sweetest?

DOWN

1. Longest creek in the Lehigh Valley has a biblical name.
3. What was the original name of Allentown when it was founded in 1762? _____ Town.
5. Made on Stefko Blvd. in Bethlehem, this is the #1 cinnamon-flavored candy in America. (2 words)
6. Which direction should ceiling fans rotate when our Lehigh Valley weather turns chilly?
7. The language of Lehigh Valley's Native Americans is the origin for many of our communities' names. Which regional mammal is featured in the name "Macungie"?
8. Maple Mystery #3: Being the most prevalent type of maple tree in the Lehigh Valley might make this species blush.
10. Deiter Bros.' own brand of cleaner-burning heating oil.
12. Who was the US president when Allentown was founded in the late 1700s?
15. Heating system maintenance recommended before the cold weather comes to our Lehigh Valley.
16. Saving customers money is the redeeming reason for this popular Deiter Bros. program.
17. 4-letter acronym for indoor comfort systems.



Cooler Weather is Here!

...and it's time to schedule your annual
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Maintenance Cleaning & Tune-Up!**

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most effective way to keep your system
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Time slots fill up quickly!

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call us at 610-868-8566
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Need Replacement Filters or New Equipment?

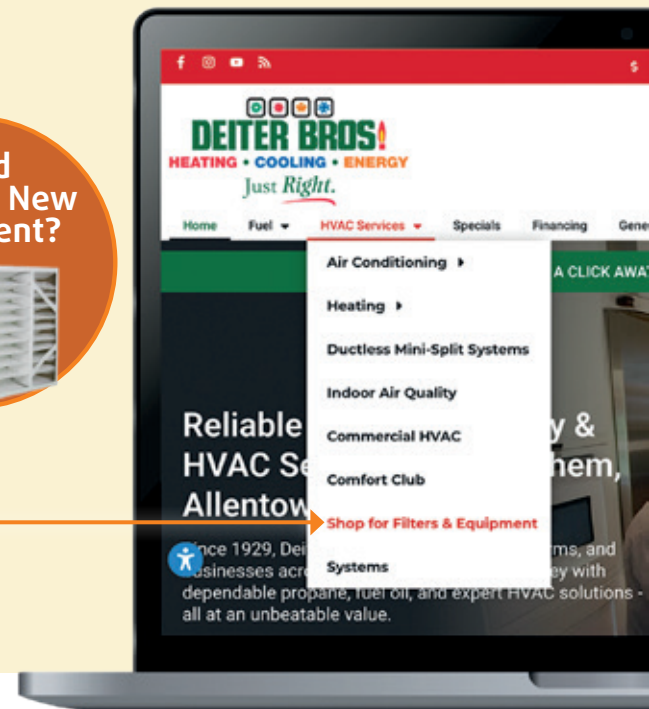


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2. Hover over the **HVAC Services** tab to show the drop-down menu, or select it from the 3-line menu icon.
3. Select the **Shop for Filters & Equipment** on the menu and start shopping!

**Need
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