



# COMFORT COURIER



Authorized Dealer

Serving homeowners and businesses in the Greater Lehigh Valley since 1929

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FALL/WINTER 2024

## A HISTORIC FIRST!

It's Now Easier than Ever to Enjoy, Inform & Win!

This is the **FIRST 100% DIGITAL EDITION** of Deiter Bros. *Comfort Courier*. Read all about it in Jim Deiter's *Personally Speaking* column on Page 2. And enjoy all these **NEW** entertainment and news features.

- **WIN!** 10 Instant Winners are here in this issue (See right)
- **WEATHER FORECASTS** for the coming cold months (Pages 8 & 9)
- **CROSSWORD FUN** with Lehigh Valley Facts (Pages 12 & 13)
- **And Much More!**

Are You An \_\_\_\_\_

## INSTANT WINNER?!

Look for Your **CUSTOMER ACCOUNT NUMBER** in This Issue Now!

IN THIS ISSUE

**PERFECT 10** Winners of **FREE Heating Oil or Propane**

In this *Comfort Courier* there are **10 customer account numbers** hidden throughout the articles. If one of them is yours, you are an **INSTANT WINNER** of \$50 worth of EnviraFuel® heating oil or propane.

We have included your customer account number in the newsletter announcement email. Check your number, then read the *Comfort Courier* carefully. If you spot your number, give us a call and we will immediately credit your account with \$50 worth of EnviraFuel® heating oil or propane.

**GOOD LUCK!**



Have You Checked Your **REWARDS POINTS** Lately?

See Page 14 on how to keep track of your points.

## Less Paper and Postage. More of the Good Stuff.

After over a quarter-century of publishing paper editions of Deiter Bros. *Comfort Courier* newsletter, we have gone 100% digital.

There are two reasons for this change. First, postage and printing costs have simply gotten too high. Second, more of our customer base has become accustomed to, and many prefer, paperless communications.

Like most businesses, we keep a sharp eye on our overhead costs here at Deiter Bros. Postage costs to mail our newsletters to all our customers have skyrocketed in recent years. The US Post Office has raised postage prices FIVE TIMES between January 2021 and January 2024. Another postage increase is coming soon, and where this cost spiral will lead is anybody's guess. Printing prices have also risen with inflation.

At the same time, a larger portion of our loyal customers have become more comfortable with digital communications. For years, Deiter Bros. has invested mightily in building a robust digital service platform, unmatched for customer convenience and ease of use.

Many of you now manage much of your indoor comfort online—ordering fuel and HVAC equipment, bill pay, setting up service appointments, etc. Going full-on digital with our newsletter will not be a big leap for many of you.

**THE VERY GOOD NEWS about this first all-electronic edition is that the cost savings allows us to give you a new *Comfort Courier* with even more facts and fun stuff!**

In fact, because this new digital format removes the physical restrictions of postage and paper costs, mail processing costs, printing costs and turnaround time, we have increased the volume of custom content by about half! Included now are a crossword puzzle 270149 on Lehigh Valley facts, and a word search puzzle with home heating/cooling brain teasers.

So, check out this edition of the all-digital *Comfort Courier*. Please let us know what you think. Like everything else we do here at Deiter Bros., we do it all for you, our loyal customers..just as we have for the past 95 years. Times and technology may change, but one fact remains constant. As a Deiter Bros. customer, we are always, *always* here for you.

**THANK YOU!**



James G. Deiter,  
President, Deiter Bros.



The zinc bags attached to the propane tank are what corrode first. A regular testing can show when the bags need to be replaced.

## UNDERGROUND PROPANE TANK OWNERS: Regulations Require Cathodic Protection Testing At Minimum Every 3 Years ...Is Your Tank Overdue?

All property owners with underground propane tanks that they own are required by law to have **cathodic protection testing** performed and certified on a regular basis. Deiter Bros. is a qualified cathodic testing professional. We use the latest sacrificial anode bag technology to protect steel

tanks from degrading and increase their longevity. Anode bags must be checked and sometimes replaced to maintain steel tank integrity. Testing these tells us when they must be replaced. Please read the NFPA Regulation requirements below:

### **NFPA 58 National Fire Protection Association Regulations**

require that ALL underground tanks receive cathodic protection testing from a qualified cathodic protection professional at the time of installation, within six (6) months of installation, and at least every three (3) years after that.

Cathodic protection testing is crucial in preserving underground propane tanks, guaranteeing their security and longevity. Regular cathodic protection testing can identify and address corrosion issues early, preventing costly repairs or the premature replacement of propane tanks.

**\$50**

### **DISCOUNT for Underground Propane Tank Customers**

Deiter Bros. standard charge for this required cathodic protection testing and certification is \$150. FOR A LIMITED TIME we are offering a **\$50 per tank discount** for your next test. PLEASE ACT SOON. This offer is valid until **October 31, 2024**.

**CALL: 610-868-8566**

**EMAIL: [info@dbrothers.com](mailto:info@dbrothers.com)**

## The Importance of Regular HVAC System Repair and Maintenance

When you keep your HVAC in top shape with timely repair and upkeep, it pays you back with lower energy bills, better air quality, and fewer breakdowns. Your system usually needs a professional once or twice a year, but you can do your part by changing filters and keeping vents clear. Remember, regular maintenance keeps your HVAC going strong and your home cozy.



### Understanding Your HVAC System

HVAC (Heating, Ventilation, and Air Conditioning) keeps you warm in the winter and cool in the summer. Your HVAC works hard all year, so it's got a lot of parts: furnaces, air conditioners, ducts, thermostats, and more. It needs regular check-ups to run smoothly. If you skip regular maintenance, eventually the system might fail when you need it most. Regular care can prevent surprises, save you cash on bills and repairs, and make sure your home stays comfy, no matter the weather.

### The Risks of Neglecting Regular HVAC Maintenance

Picture yourself shivering through the coldest day of the year or melting during the hottest. That's the reality when regular checks aren't on your to-do list. You're not just gambling with comfort, but also with air quality. Neglect takes a toll on the system, letting filters get clogged and pushing it to work harder, spiking your energy bills. Safety's on the line too. Neglected heating

systems can be silent hazards in your home. Think carbon monoxide leaks from a faulty furnace. Regular maintenance could mean the difference between a cozy, safe home and one that's quite literally a hotbed for trouble.

### Key Benefits of Timely HVAC System Repair

Timely HVAC system repair saves you money and stress. An HVAC system running right

uses less energy, which lowers bills. Plus, when your system works without straining, it lasts longer. Your air quality also gets better. Regular maintenance keeps the dirt and allergens down. And let's not forget comfort. Your space stays at that just-right temperature 760391. Regular service keeps your warranty valid too. Many warranties require documented service to stay valid.

### How Often Should Your HVAC System be Serviced?

You should give your HVAC system a **checkup at least once a year. Twice a year for Heat Pump Systems.** But if things seem out of whack—maybe it's making a weird noise, or it's not cooling or heating as it should—don't wait. Call the pros at Deiter Bros.

### What Does HVAC Maintenance Include?

HVAC maintenance isn't just about fixing things when they break; it's preventive warfare against future crises.

(Continued on Next Page)

## The Importance of Regular HVAC System Repair and Maintenance (Continued from Previous Page)

First, a technician will give your system a thorough inspection. They'll replace air filters to keep your air clean and ensure the system isn't suffocating for breath.

Then, they'll eye the thermostat with tactical precision, making sure it's controlling your climate as it should. The electrical connections and motors will be tightened and lubricated for smooth operation. Your condensate drain will be cleared too, because no one wants a watery mess. Coils will be cleaned, system performance will be tested, and safety controls will be checked.

### Recognizing Signs That Your HVAC System Needs Repair

Hearing weird noises? That's your HVAC crying for help. Strange clanking or whistling sounds aren't normal.

Next, is your energy bill skyrocketing? An HVAC straining to do its job will guzzle more power, digging into your wallet. If your system is working overtime, it's waving a big red flag.

Feel random cold spots or Sahara-like heat waves in spots where it used to be comfy?

Uneven temperatures speak volumes.

Your system should keep you cozy, not play hide-and-seek with comfort.

And don't overlook the air itself. Does it feel like you're breathing in a dusty attic or a stale basement? When the air quality drops, your

system is not filtering like a champ. It's all about keeping the air clean and fresh.

Pay attention to these signs. Acting fast means a quick repair rather than a hefty replacement bill.

### DIY vs. Professional HVAC System Repair and Maintenance

If you're handy and familiar with mechanical systems, a DIY approach for basic maintenance

could save you some cash.

You can change filters, clean vents, and make sure your thermostat is in good order. But remember, when the problem's bigger than a dirty filter—we're talking repairs, installations, or

anything that has you scratching your head—it's time to call a professional. Deiter Bros' team has the tools, the training, and the know-how to fix complex issues, ensure systems meet safety codes, and spot problems you might miss.

### Conclusion: Prioritizing Your HVAC System for Long-Term Performance

Remember, taking care of your HVAC system isn't an option, it's an investment in your comfort and safety. Regular repair and maintenance will save you 764417 loads of money in the long run and help avoid the headache of sudden breakdowns. So, make scheduling routine check-ups a priority, and you'll be ensuring your HVAC system kicks in without a hitch, keeping that perfect cozy or cool atmosphere in your home year-round.

IT'S REALLY IMPORTANT to protect your heating system with the required annual cleaning and service tune-up.



# FALL SAVINGS SPECIALS

**American Standard**  
HEATING & AIR CONDITIONING



Rebate Available Exclusively from **DEITER BROS.**, Lehigh Valley's American Standard Customer Care Dealer.

INSTANT REBATE Up To

**\$600.00**

On Qualifying HVAC Systems

- Heating
- Cooling
- Heat Pumps
- Smart Thermostats & More

Must purchase by 11/15/2024 and install by 12/1/2024.



Wall-Mounted Ductless Mini-Splits



← Sleek, Space-Saving Design

- Slim Design Fits Almost Anywhere
- No Ducts, Lower Install Cost
- Whisper Quiet
- Monitor Room Conditions and Adjust the Fan Speed to Fine-Tune Your Comfort

INSTANT REBATE Up To

**\$300.00**

Professionally Installed and Backed by Deiter Bros.

Must purchase by 11/15/2024 and install by 12/1/2024.

Deiter Bros. is a Mitsubishi



**LIMITED INVENTORY:**

Please Contact Us NOW to Ensure BEST PRICE and INSTALLATION SCHEDULE!

**CALL: 610-868-8566**

**EMAIL: [comfort@dbrothers.com](mailto:comfort@dbrothers.com)**

# ELECTION YEAR: FACTS, INSIGHTS & ODDITIES

You probably do not need any extra reminders from us to vote on **Election Day, Tuesday, November 5**. Regardless of your personal preference for candidates, parties or policies, casting your vote is a sacred right as an American citizen. And all of us here at Deiter Bros. encourage you to make your 72835 voice heard on Election Day.

For a bit of entertaining encouragement, here are some facts about our national elections which you may find interesting.

## The First Campaign Budget: Apty Named Political "Party"

The first elections were held following the ratification of the US Constitution in 1788. George Washington spent his whole campaign budget on 160 gallons of liquor to share with potential voters.

## Campaign Spending...All About the Benjamins?

In the 2020 presidential race, campaign spending was \$6.5 billion. Another \$9.9 billion was spent on congressional races. That total more than doubled the \$8 billion spent in the 2016 national election.

## Why Do We Vote When We Do?

In 1845, Congress decided that national elections would be held on the first Tuesday in November. Why? Because it was the day after the Fall harvest and just before winter weather could potentially make travel difficult and keep men from the polls.

## First Women's Vote: Long Time Coming

The first election in which women could vote at the federal level did not come until 1920. Republicans Warren G. Harding and his running mate Calvin Coolidge were elected in a landslide victory.

## Optics Count: Why It's Called "Tell-A-Vision"

In the 1960 election of Republican Richard Nixon vs. Democrat John F. Kennedy, there were multiple debates broadcast on both television and radio. When polled after each, radio listeners thought Nixon won the debate but TV viewers thought Kennedy won the debate. Radio listeners were swayed by Nixon's command of factual content. But TV viewers saw Kennedy, tanned and cool-looking, versus a seemingly unshaven Nixon, pale and sweaty from a bout with the flu.

**BEST**  
Voter Turnout  
VS  
**WORST**  
Voter Turnout

2022 research conducted at the M.I.T. Election Lab\* from the last national election—50 states and District of Columbia results:

### ★ BEST ★

1<sup>st</sup>, 2<sup>nd</sup> –  
New Mexico, Michigan  
(Tied at 88%)

3<sup>rd</sup>, 4<sup>th</sup>, 5<sup>th</sup> –  
Colorado, Vermont, Nebraska  
(Tied at 87%)

### ★ WORST ★

49<sup>th</sup> – Wyoming (68%)

50<sup>th</sup> – Arizona (67%)

51<sup>st</sup> – Mississippi (66%)

### ★ INTERESTINGLY... ★

29<sup>th</sup> – Pennsylvania (80%)

36<sup>th</sup> – Washington DC (79%)

42<sup>nd</sup> – New Jersey (74%)

45<sup>th</sup>, 46<sup>th</sup>, 47<sup>th</sup> –  
California, New Hampshire,  
New York (Tied at 72%)

\*For full results visit:  
<https://electionlab.mit.edu/>

# Fall & Winter WEATHER FORECAST

**G**iven the predictions for the Lehigh Valley's cold months just ahead, our advice is "hope for the best but prepare for the worst."

Predictions from America's two Fightin' Forecast Forces are farther apart than usual this year. Those youngsters at the *Farmer's Almanac* (founded 1818) are calling for a wet whirlwind season of "rapid-fire storms that will bring both rain and snow with little downtime in between."

Our preferred prognosticators at the more sagacious *Old Farmer's Almanac* are predicting a winter that is "slightly warmer than normal, with below normal precipitation."

If the older guys are to be believed, it does not look like we're in for a slam-bang cold season with more than our share of seasonal cold stretches and paralyzing snowfalls. Then again, if anyone out there can accurately predict the future, especially the weather, please let us know...we have a few Superbowl bets we'd like to make.

So please take a look at these upcoming forecasts with our fondest hopes for a milder winter. And should Old Man Winter decide to serve up a few icy curveballs in the coming months, rest assured all of us here at Deiter Bros. are well-prepared to manage his mischief and protect your family's comfort through yet another Lehigh Valley winter.

## OCTOBER

With temps averaging 53 degrees, this will be a hauntingly beautiful month for masquerade parties and leaf-peeping throughout the Lehigh Valley and Poconos. Week 3 will see our first frosts, enrobing our trees with blazing Fall foliage. Don't miss the magic of the golden harvest moon illuminating your nightscapes on the 17th and 18th. Halloween happens on Thursday with wet leaves and possibly slick streets predicted. If driving, watch out for costumed trick-or-treaters "goblin" sweets and haunting our streets!



## NOVEMBER

Half & half weather: first 2 weeks delightful, last 2 weeks damp. Skies will be clear for America's Election Day on Tuesday the 5th, so no excuses to miss a visit to your neighborhood voting poll. All polls are open from 7 a.m. to 8 p.m. Sun-filled salutes go out to all who served in uniform for Veterans Day on Monday, the 11th. Is your home heating system ready for its winter workout? Hope so, because 764016 cold showers close in mid-month and continue right through to month's end. Yes, the 4-day Thanksgiving weekend from the 28th to Dec. 1st will be served cold, but here's to keeping your family get-togethers warm and wonderful!



## DECEMBER

Average temps of 40 will feel frosty but not freezingly frantic. For openers, gray days with a mix of rain and sleety flurries (and extra-blanket nights) will be thrown our way with varying intensities until the first official day of Winter on the 21st. A stretch of blue skies and milder temps will stuff our 169468 stockings right through to a snowless Christmas Week (the 25th is on Wednesday this year). Brisk snow squalls then blow in and keep the mercury near zero every night as we close a chilly door on 2024.



# 2025

## JANUARY

Time to **Come Alive In '25!** Actually, you'll have no problem shaking off the New Year's hangover with sub-freezing average temps and more than our share of teeth-chattering showers. The first few weeks tease some sun and mild breezes but mid-month bares its winter teeth with fat flurries and bone-chilling wind effects. Heavy thunderstorms with continued flurries close out the month.

## FEBRUARY

No love lost when the "real" winter finally arrives amidst unrelenting blasts of wind and sleety snow. Temps plummet 3 degrees below average all month, ushering in serious snow showers which start in Week 1 and return weekly with pipe-freezing regularity. Even Valentine's Day weekend (the 14th is on a Friday this year so get those reservations in early!) will serve up an icy cocktail well-shaken by high winds. The balance of February is a flipflop of heartbreaking cold, sunless days and clouds laden with icy surprises...thank goodness it's a short month!

## MARCH

Seasonably higher temps can't stop two short-lived snow showers in Weeks 1 and 2, followed by rain aplenty throughout March. St. Patrick's Day is on Monday, the 17th so weekend parade goers and pub crawlers are advised to bring rain gear along with their good cheer. From then on it's clear sailing from the first official day of Spring on the 20th. Light rains fall gentle and our gardens, greenspaces and woodlands welcome the new warmth and blooming majesty of our beautiful Lehigh Valley!





# AMERICAN ENERGY INDEPENDENCE:

## After Decades of Dependence— We Now Possess a Critical Lever of Energy Security for US and Our Allies

Like it or not, energy generated from fossil fuels powers most of the vast global economy. Renewable sources have come a long way in recent years but the vast majority—around 80%—of the world’s energy is still generated by four traditional fuel categories: refined petroleum products, natural gas, coal, and liquefied natural gas (LNG), like propane.

According to the *US Energy Information Administration (EIA)*, US energy independence (described as greater exports than imports) was achieved in 2019. Prior to that year, the US had been a net importer of energy since 1952. And being beholden to often unfriendly nations for America’s own energy security made for some tenuous times.

During that 52-year span our nation’s energy needs were periodically held hostage by higher-volume producers seeking political and economic gains over the US. The first major upheaval in many of our memories came in the 1972-73 Oil Embargo when filling stations had “gas lines” of cars and trucks everywhere.

[ OPINION ]

James G. Deiter

President - Deiter Bros. Heating Cooling Energy  
Lehigh Valley, PA

Consumers and businesses desperately sought whatever meager supplies they could get at prices that hit historically high levels. Then came a repeat performance with the 1979 Iranian Oil Crisis. And every few years since then we have seen energy price spikes for any number of reasons—geopolitical events, weather disruptions, pandemics, supply-chain issues, etc.

It would be beyond naïve to believe energy independence will exempt Americans from future incursions on our national energy security. But as a veteran of a family business which, for the past 95 years, has been providing heating oil and propane to families and businesses throughout the Lehigh Valley, it is heartening to share the following facts about 156192 America’s current state of energy security.

• **New Access to Domestic Energy:**

US oil and natural gas production began to grow significantly around 2010 due to the “shale revolution” combined with innovative technologies to access underground energy— including horizontal drilling and hydraulic fracturing.

• **#1 In Petroleum Production:**

US oil production is currently at an all-time high, outproducing the other top two producers—Russia and Saudi Arabia.

• **#1 in Natural Gas Production:**

The US became the world’s largest producer of natural gas in 2009.

(Continued on Next Page)



### What is the First Thing You Should Do When You Smell Gas?

- **NO FLAMES OR SPARKS.** Immediately put out all smoking materials and other open flames. Do not operate lights, appliances, telephones, or cell phones. Flames or sparks from these sources can trigger an explosion or a fire.
- **LEAVE THE AREA IMMEDIATELY.** Get everyone out of the building or area where you suspect gas is leaking.
- **SHUT OFF THE GAS.** Turn off the main gas supply valve on your propane tank if it is safe to do so. To close the valve, turn it to the right (clockwise).
- **REPORT THE LEAK.** From a neighbor's home or other nearby building away from the gas leak, call your propane retailer right away. If you can't reach your propane retailer, call 911 or your local fire department.
- **DO NOT RETURN TO THE BUILDING OR AREA** until your propane retailer, emergency responder, or qualified service technician determines that it is safe to do so.
- **GET YOUR SYSTEM CHECKED.** Before you attempt to use any of your propane appliances, your propane retailer or a qualified service technician must check your entire system to ensure that it is leak-free.



Watch the video from the link below.  
"What to Do If You Suspect a Gas Leak"

<https://propane.com/safety/safety-articles/if-you-suspect-a-gas-leak/>

OPINION: **AMERICAN ENERGY INDEPENDENCE**  
(Continued from Previous Page)

- **#1 in Propane Production & Export:**

The US became the world's largest exporter of LNG (propane) in 2023. Due to new technologies, LNG supplies are at an all-time high and exports tripled between 2014 and 2023.

- **Oil Demand Growing for Next Decade:**

According to Goldman Sachs Research forecasts, oil demand will not peak until 2034. In another projection based on the slower consumer adoption of electric vehicles that markets are experiencing, oil demand could keep increasing until 2040.

- **Secure Energy Supplies for America's Allies:**

As geopolitical tensions have escalated, the role of the US as a global energy supplier has become ever more critical. Following Russia's invasion of Ukraine, Europe's need to replace Russian energy supplies has been met largely by the US. In 2023, Europe was the top destination 54817 for American-sourced LNG (propane).

The global energy authority *Energy Infrastructure Channel* summed up the good news about American energy independence as follows:

*"Bottom Line: With significant growth in oil and gas product exports, the US is positioned to remain energy independent for the foreseeable future, enhancing energy security for us and our allies."*





**DEITER BROS!**

# CrossWise PUZZLE

Test Your Knowledge  
on This Issue's Topic:

## Our Lehigh Valley

**FUN FACTS, HISTORY & TRIVIA**



PLAY ONLINE: <https://crosswordlabs.com/view/lehigh-valley-knowledge>

PLAY ON PAPER: Simply print out these 2 pages

ANSWERS? Visit [www.dbrothers.com/newsletter.cfm](http://www.dbrothers.com/newsletter.cfm)

## ACROSS

3. Original residents of Lehigh Valley
4. Barnyard namesake for Lehigh Valley's MLB team
6. Cleanest borough name in Lehigh Valley
8. Nowhere near the Nile in Whitehall Township
10. Lehigh River game fish
12. Mineral deposits which make Lehigh Valley leader in cement
14. Allentown native credited with introducing the Ford Mustang
15. Founded Lehigh University
16. Tough trucks from Allentown
18. Raw material for steel
21. Tom Hanks' volleyball and local township
22. Bethlehem bridge
23. First president of Bethlehem Steel
24. Latter half of Crayola partnership
29. Bethlehem's Liberty HS nickname
30. Delaware River game fish
31. Mountain ridge north of Lehigh Valley
34. Color of Moravian University's canine mascot
36. Color associated with Easton HS mascot
37. Township name handy at dinner table

## DOWN

1. Sainted namesake of local health network
2. Leader at Easton City Hall
3. Allentown street known as "Auto Mile"
5. Township name shared with famous PA golf star
7. Easton founding father signed Declaration of Independence
9. Allentown landmark building
11. Deiter Bros. home street
13. Two fast-growing townships share this one name
17. Purrfect nickname for Lehigh County borough
19. Local hot dog
20. Call letters of local news talk station
25. High-kicking Muhlenberg College teams' nickname
26. World heavyweight boxing champ from Easton
27. Before rails, local freight floated down these
28. Bethlehem Steel girder design and logo
32. High flying Nazareth mascot
33. Nickname for Lehigh Valley International
35. Lehigh Valley country station call letters
36. Muscled movie star from Freedom High School
38. Mountain ridge south of Lehigh Valley



**NEW!!  
\$100 Credit**

**LIMITED TIME OFFER**

## Refer & Rewards



Simply have your referred friend or family members call or email us and mention that you referred them. For every one of your referrals who become a Deiter Bros. **Heating Oil or Propane automatic delivery** customer, you are **BOTH** eligible for these REWARDS!

**Call: 610-868-8566**

**Email: [referrals@dbrothers.com](mailto:referrals@dbrothers.com)**

**\$100** for You.

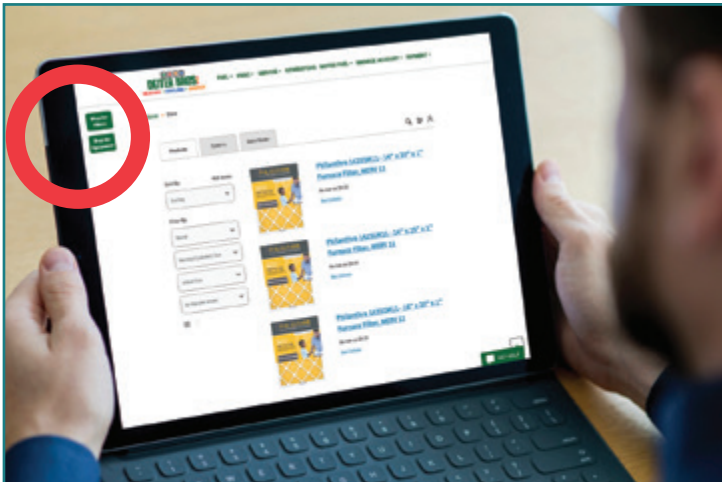
Credited to your account.\*

**\$100** for Your Referral. Credited to the new account.\*

**5,000** Deiter Bros. Rewards Points for Each of You.

Redeemable for future purchases of fuel, equipment, services and more.\*

\*200 Gallon Minimum Automatic Fuel Delivery Required for All Above Product/Service Categories. One cash reward per referral that becomes a customer qualified by all Deiter Bros. Refer & Rewards program credit and fuel volume purchase criteria. One set of cash and rewards points per current customer and qualified new customer. Rewards cannot be compounded by acceptance by new customer of multiple product/service categories. Offer subject to change or withdrawal without prior notification.



## Sign Up for Our Amazing New CUSTOMER PORTAL

**Control Your Indoor Comfort (and Costs) with Online Access to:**

- All your account information 24/7
- Order heating fuel and/or service
- Check your heating fuel usage
- Get INSTANT ESTIMATES on new HVAC equipment
- Enroll in our budget-friendly Payment Plans
- Make payments
- Keep track of your REWARDS POINTS and more!

Get ALL the information you need to manage your heating and cooling needs...including ordering new air filters or shopping for a new HVAC system (from the buttons shown above in a red circle).

**Check It Out Now!**  
[www.dbrothers.com](http://www.dbrothers.com)



# MYSTERY MISHMASH

## WORD SEARCH PUZZLE



All 23 of the word clues below are hidden somewhere in this mishmash of letters. Finding them is elementary (and fun).

Now get busy, Sherlock!

R	I	G	H	F	E	E	R	P	O	P	T	L	I
I	N	C	R	U	I	T	E	A	T	R	U	E	Y
A	T	I	N	C	M	I	C	E	W	O	F	U	L
M	R	A	W	O	G	I	F	F	I	P	U	F	N
B	R	N	C	O	R	P	D	F	N	A	R	O	D
H	A	R	M	L	O	U	F	I	D	N	N	I	U
E	I	B	T	U	U	D	R	C	F	E	A	B	C
A	N	S	N	O	W	E	U	I	L	I	C	I	T
T	B	F	E	S	O	I	L	E	R	K	E	A	M
I	U	I	A	L	E	T	A	N	P	T	N	R	L
N	D	L	U	E	R	E	C	C	E	N	F	A	U
G	G	T	W	E	D	R	E	Y	F	T	G	C	T
I	E	E	C	T	C	O	M	F	O	R	T	F	L
E	T	R	E	I	K	O	W	I	N	T	E	R	T

- RAIN
- COOL
- FILTER
- BIOFUEL
- EFFICIENCY
- DEITER
- OIL
- AIR
- WIND
- HUMIDIFIER
- WINTER
- PROPANE
- BTU
- TANK
- HEATING
- ICE
- COMFORT
- DUCT
- SLEET
- SNOW
- FURNACE
- WARM
- BUDGET

Play this puzzle online at: [thewordsearch.com/puzzle/7485989](http://thewordsearch.com/puzzle/7485989)

ANSWERS? Visit [www.dbrothers.com/newsletters.cfm](http://www.dbrothers.com/newsletters.cfm)



## 5-Star Service Is Our Goal With Every Customer Experience

Here at Deiter Bros, we cherish the trust that customers like you place in us. And we are constantly working to improve every aspect of every customer service experience—response time, technician courtesy and information sharing 3310, quality of work, cleanliness, warranty support, value pricing, service follow-up and more.

**Our Goal is Simple: 5-Star Service with EVERY Customer Experience.**

Achieving that goal is not so simple. It takes dedicated professionals, constant technical training, serious investments in tools and technology, improvement tracking, customer satisfaction follow-ups and much more. We're not perfect. But we'll never stop aiming for the stars...all five of them!

**Here's what real\* customers had to say about their recent Deiter Bros. Customer Service Experiences...**

*\*All testimonials are from Verified Purchase consumers.*



"We had our oil system replaced with propane and had the furnace relocated as well. Everyone did a great job telling us what would be done and what to expect. The finished product is very neat and looks professional."

— G. B. from Easton



"Great job and loving our new furnace, and soon the new AC system, too!

Thank you, again!"  
— M. G. from Emmaus



"Deiter employees ALWAYS act in a professional manner. Service on fuel deliveries is always punctual, installation on our new furnace went very well."

— L. W. from Bloomsbury, NJ



"Very professional sales and installation group. We felt they were looking out for our best interests and provided excellent service."

— V. T. from Easton

(Continued on Next Page)





CUSTOMER REVIEWS  
(Continued from Previous Page)



“Had our Generac back-up power system installed and serviced by Deiter Bros. They also recently installed a new mini-split system in our home. Chris was very helpful and patient in explaining the system to us. He was also essential in getting us credit for two available rebates! Thank you, Deiter Bros.!”  
– D. D. from Nazareth



“The ENTIRE staff, starting with the wonderful ladies in the office who take my calls, to the service and salespeople who were great to work with. I am VERY happy with Deiter Brothers!”  
– J. P. from Phillipsburg, NJ

THANK YOU FOR YOUR REVIEWS!

EXPERIENCE the *Deiter Difference*  
And SAVE On Your Next Service Call!

• VALUABLE COUPON •  
Use It Now OR  
Save It For Later



Offer Expires  
Feb. 28, 2025

**\$10 OFF**

**ANY Service Call**  
Performed by Deiter Bros.

Print and save this coupon.  
It is worth ten dollars toward any Deiter Bros. service call.

Offer Expires 2/28/2025.

For facts, call: **610-868-8566**



# Cooler Weather is around the Corner...

...and it's time to schedule your Annual Heating System Cleaning and Tune-up!

Getting this vital service is the easiest and most effective way to keep your system running strong all season long.

**Time slots fill up quickly!**

**CALL NOW at 610-868-8566**

**to book the best time available.**

**Or Schedule Online at**

**[www.dbrothers.com](http://www.dbrothers.com).**



DEITER BROS. IS TEAMING UP WITH

**DROP OFF TOYS**  
**NOW through December 13, 2024**  
**Monday to Friday, 8 am to 5 pm**

Drop off a new toy\* at locations below and we'll get it to Toys For Tots in time for Christmas:

**Deiter Bros. BETHLEHEM – 1226 Stefko Blvd.**  
**or Deiter Bros. EASTON – 1000 Bushkill Dr.**

For pick-up at your home or business,  
 email: [T4T@dbrothers.com](mailto:T4T@dbrothers.com)  
 More facts? Call 610-868-8566.

\* Toys, games, arts, electronics or sporting goods appropriate for boys and/or girls up to age 12.  
**NO NEED FOR HOLIDAY WRAPPING.**  
 Keep all toys in original packaging. No food items or toys resembling weapons, please.



# DEITER BROS!

**HEATING • COOLING • ENERGY**

*Just Right.*

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